



Ecco Chamber

FORTNIGHTLY ITALIAN NEWS MADE IN
SOUTH AFRICA

FESTEGGIAMO 40 ANNI

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Chamber's Note

Message from the President

As we move at a rapid pace into the future, we must be fearless in adapting to change. Going into 2023, we are aware of the difficulties faced by our members and stakeholders. Energy prices remain high, loadshedding is at some of its worst levels ever and business uncertainty means that investment in the economy is low.

Our hard work over the last years means that ItalCham is well equipped to support businesses with market intelligence and a network of Italian companies and entrepreneurs keen on supporting each other. Two additional initiatives which offer our members further opportunities also deserve mentioning.

1. The Imbokodo Trust offers B-BBEE ownership support to companies wanting to meaningfully contribute to transformation and at the same time to improve their B-BBEE scores. This, of course, improves the prospects of our members wanting to win tenders with Government and large business. The initiative is designed to equip young black females with skills and is being developed in partnership with SEIFSA and with independent Trustees with proven track records.
2. This year ItalCham is expanding its focus to assist South African companies with accessing the Italian market. With its already established network in Italy, ItalCham is engaging with export orientated companies to organise trade missions, attend overseas exhibitions and to ultimately establish sustainable partnerships with Italian buyers.

There is a saying that goes: everything will be okay in the end; because if it's not okay, it's not the end. This speaks to the kind of mettle required to go through tough times such as the present moment. The Italian business community in South Africa has a longstanding stake in the society and the economy. We have confidence that it will, by nature and necessity, continue to work, innovate and lead through difficult times.

ItalCham's role is to be receptive and supportive of this work. Anybody interested in the above opportunities should contact us. It is only through action that we can transform difficult times into more prosperous ones.

Talking about prosperity, this year, 2023, **ItalCham celebrates 40 years!** When the Chamber first began, it was only a few CEO's of Italian companies discussing how to face the difficult and rapidly changing political and economic conditions of South Africa. Today, the Chamber is home to 200 members, serving a diverse range of companies and sectors. Ever since the beginning, with a rich history of challenges and triumphs, the Chamber has constantly improved and kept up with the times to get to where it is today.

ItalCham!

UPCOMING EVENT

**APEROL[®]
SPRITZ**

APERILINK

JOHANNESBURG

**AN ITALIAN APERITIVO
&
BUSINESS NETWORKING**

26 JANUARY 2023

18:00

**LITTLE TUSCANY BOUTIQUE
HOTEL, BRYANSTON**

Tickets

R250 - Members

R400- Non-Members

[BUY TICKETS](#)

Welcoming our New Member



Stone in the Shoe is an Italian-owned Digital Marketing company with offices in South Africa, USA and South America. We use a proprietary methodology called DeepFlo™ to increase clients, leads, reach and sales by means of Neuromarketing and Artificial Intelligence. In short, we can find your new clients and markets faster and more cost-effectively than any other method.



Contact Stone in the Shoe:

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Welcome to Italcham!!

SMILE Member Achievements

Author

Patrizia Bonandini



Patrizia Bonandini is the Managing Director/Owner of Bonandini Consulting. Her company was awarded Top Women, Top Gender Empowered Company, in 2021. She is also the Co-Founder of Sofinaa - Africa (Social Finance Using Applied Analytics)

The Global Influencers Publishing House asked Patrizia to be part of A Collective Memoir by Women of Substance from Around the World (Volume VI) - a book called #MyVoice.

All royalties go to a Children's Society.

Patrizia Bonandini was 1 of 12 speakers worldwide to be part of Womenverse, a webinar to help inspire more woman to become part of the tech Artificial Intelligence community, where young women received bursaries to study.



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