

GELATO



PASTRY



COFFEE



BAKERY



PIZZA



The B2B platform for the gelato, pastry&chocolate, coffee, bakery and pizza communities. Where ingredients are trending, products are evolving, and technology and equipment are shaping the future of the out-of-home industry.

- EQUIPMENT, TECHNOLOGY & KITCHEN MATERIALS
- INGREDIENTS & SEMI-FINISHED GOODS
- FROZEN & READY-MADE PRODUCTS
- PACKAGING SOLUTIONS & MACHINERY
- FURNITURE, FURNISHINGS & SERVICES

SIGEP

WORLD

FACTS & FIGURES

2026
Edition

sigep.it

The World
Expo for
Foodservice
Excellence

ORGANIZED BY

**ITALIAN
EXHIBITION
GROUP**
Providing the future

IN COLLABORATION WITH

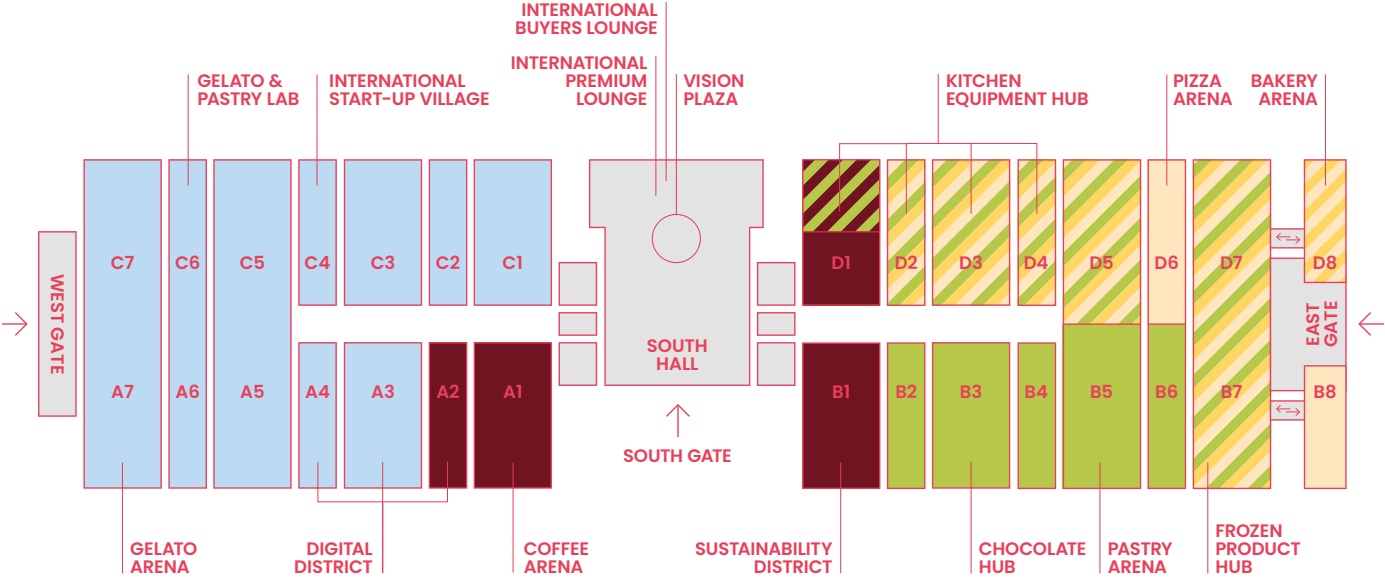


Ministero degli Affari Esteri
e della Cooperazione Internazionale

ITCA
ITALIAN TRADE AGENCY

OpportunItaly
Doing business growth with Italian excellence

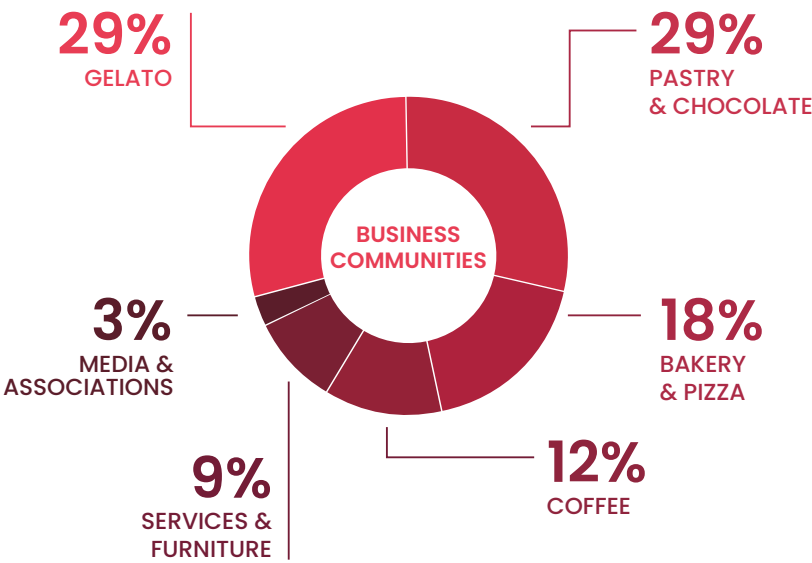
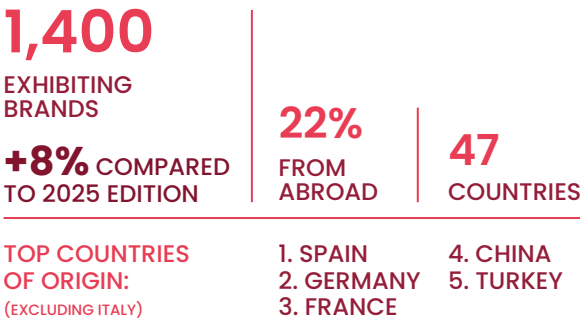
THE LAYOUT



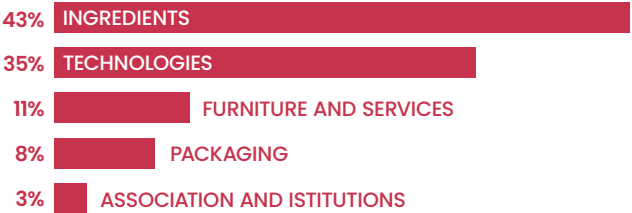
EXHIBITORS

Data from the 2026 edition

The most comprehensive offer for the Foodservice sectors of Gelato, Pastry, Chocolate, Coffee, Pizza and Bakery: technologies, ingredients, equipment, furniture, tableware, packaging solutions.



ACTIVITY SECTORS



VISITORS

Data from the
2026 edition

SIGEP WORLD attracts Foodservice Industry professionals and decision makers whose business interests and activities will shape the future of this sector. **Importers, distributors, canteen services, catering and hospitality chains**, from around the world, choose Rimini to preview the latest insights into the trending Foodservice solutions.



198,000

TOTAL ATTENDANCE

25%

ABROAD

OF WHICH **+7%** INCLUDED IN THE
PREMIUM VISITOR PROGRAM



160

COUNTRIES

TOP COUNTRIES OF ORIGIN:

(EXCLUDING ITALY)

1. SPAIN
2. GERMANY
3. FRANCE
4. ROMANIA
5. GREECE

76%

EUROPE
(EXCLUDING ITALY)



9%

AMERICAS



5%

AFRICA

10%

ASIA AND
OCEANIA

34%

PUBLIC ESTABLISHMENTS / CHAINS



28%

PRODUCERS/LABORATORIES



3%

MEDIA, ASSOCIATIONS & INSTITUTIONS, PROFESSIONAL INSTITUTES

ACTIVITY SECTORS

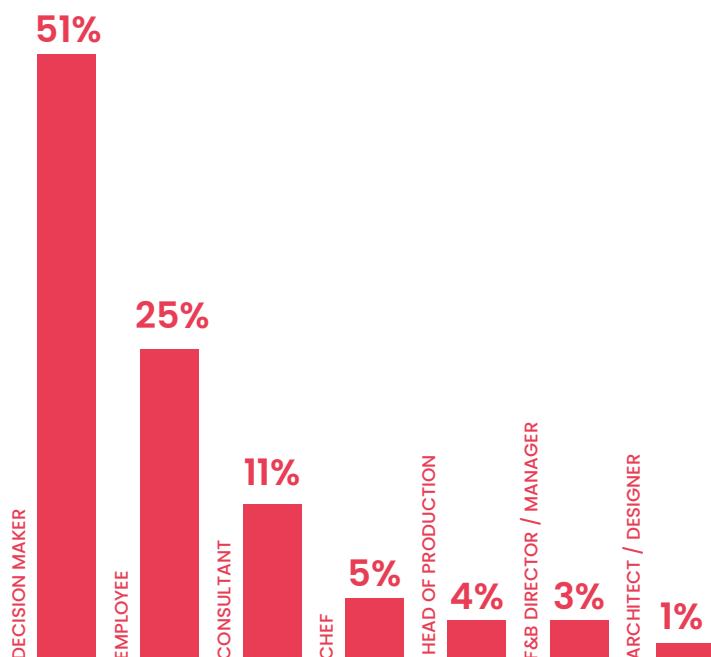
10%
SERVICES

25%

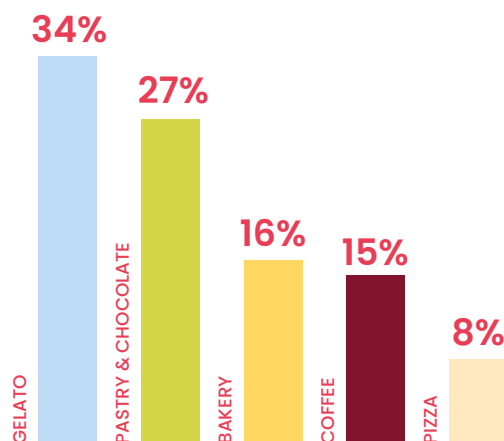
DISTRIBUTION



VISITOR PROFILE



EXHIBITION SECTORS OF INTEREST



TOP BUYERS

Data from the
2026 edition

Thanks to careful scouting initiatives targeting **top-profile buyers** and cooperation with the Italian Trade Agency (ITA) and the Ministry of Foreign Affairs and International Cooperation, and with the support of IEG's international network of regional advisors, the expo attracts real decision makers, making SIGEP WORLD a unique opportunity to meet selected buyers from all over the world.



502
BUYERS



74 COUNTRIES | **18** DELEGATIONS FROM ALL OVER THE WORLD



5,851
BUSINESS MEETINGS

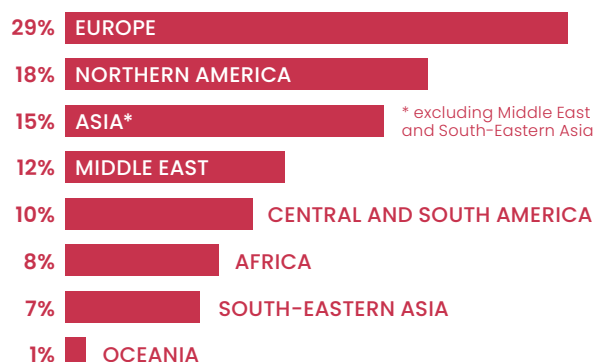
TOP 5 COUNTRIES

1. **USA**
2. **INDIA**
3. **CANADA**
4. **TURKEY**
5. **SPAIN**

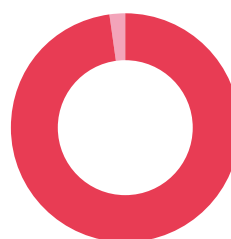
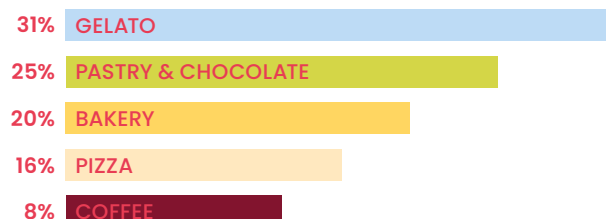
PROFILE



ORIGIN

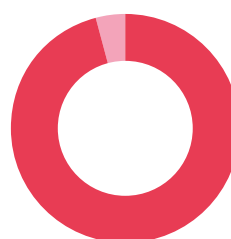


EXHIBITION SECTORS OF INTEREST



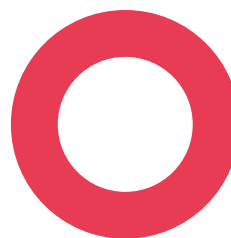
99%

CONSIDER THEMSELVES
SATISFIED WITH THE
EXHIBITION OFFER



98%

DECLARE THAT HAVE
ACHIEVED THEIR
OBJECTIVE



100%

RECOMMEND TO VISIT
SIGEP WORLD

EVENTS

Data from the
2026 edition

A rich programme of talks, demos, masterclasses and competitions aimed at enriching operators' skills and knowledge, keeping abreast of the latest trends and innovations and encouraging the sharing and exchange of ideas.

400

EVENTS

8

ARENAS

8

COMPETITIONS

200

SPEAKERS

3

INTERNATIONAL COMPETITIONS

GELATO WORLD CUP
JUNIORES PASTRY WORLD CUP
PIZZA SENZA FRONTIERE – WORLD PIZZA CHAMPION GAMES

SIGEP VISION

SEE
WHAT'S
COMING,
FIRST

An exclusive global observatory for the Foodservice Industry, developed in collaboration with top research institutes and crafted to deliver insights and trend intelligence to SIGEP WORLD community.

VISION PLAZA

The stage dedicated to new trends, visions and possible scenarios in the sector.

26

TALKS

START-UP AREA

An exhibition area entirely reserved for innovative Start-Up and young companies.

20

START-UPS

LORENZO CAGNONI AWARD

A prestigious award assigned to the revolutionary pioneers of the sector.

The categories:

1. BEST ORGANIC / FREE FROM PRODUCT
2. DIGITAL INNOVATION AND AI
3. EQUIPMENT, TECHNOLOGY & KITCHEN MATERIALS
4. FROZEN & READY-MADE PRODUCTS
5. INGREDIENTS & SEMI-FINISHED GOODS
6. PACKAGING SOLUTIONS & MACHINERY
7. SUSTAINABILITY

IN COLLABORATION WITH



ASSOCIAZIONE
NAZIONALE
GIOVANI
INNOVATORI

ITA[®]
ITALIAN TRADE AGENCY

SUSTAINABILITY DISTRICT

The special area dedicated to the latest innovation in sustainable practices.

25

TALKS

COMMUNITY

Data from the
2026 edition

199,7K

SOCIAL COMMUNITY

300K

NEWSLETTER DATABASE

DIGITAL
PLATFORM

5,5 MILLION

TOTAL IMPRESSION
ON SOCIAL MEDIA

802

JOURNALISTS

430,350

EXHIBITOR SECTION
INTERACTIONS

TEO

The
Eating
Out Hub

The Eating Out Hub è la business community che riunisce gli eventi di Italian Exhibition Group nel settore foodservice e fa da catalizzatore per lo sviluppo di business, relazioni, contenuti e innovazione.

MAY
6-8,
2026

RIMINI

JUNE
8-9,
2026

SHANGHAI, CHINA

JULY
15-17,
2026

SINGAPORE

JANUARY
23-27,
2027

RIMINI

FEBRUARY
21-23,
2027

RIMINI

MARCH
2027

LAS VEGAS

VENDITALIA

The Vending Expo

The Global Expo
for the Vending Industry

RIMINI, ITALY
Expo Centre

SIGEP

CHINA

Excellence
in Foodservice

ROADSHOW

艾美市
IEG X CHINA

SIGEP

ASIA

Excellence
in Foodservice

IN CONNECTION
WITH
RESTAURANT ASIA
CO-LOCATED WITH
FOOD 260

IEG X ASIA

SINGAPORE
Sands Expo &
Convention Centre

SIGEP

WORLD

The World Expo for
Foodservice Excellence

NEW

OPENING DAYS
Friday - Tuesday

RIMINI, ITALY
Expo Centre

BEEER &
FOOD

ATTRACTION

The Eating Out
Experience Show

YYY
MIXOLOGY
ATTRACTION

The Fine Drinking
Experience Show

BB
TECH
EXPO

The Beer & Beverage
Technologies Show

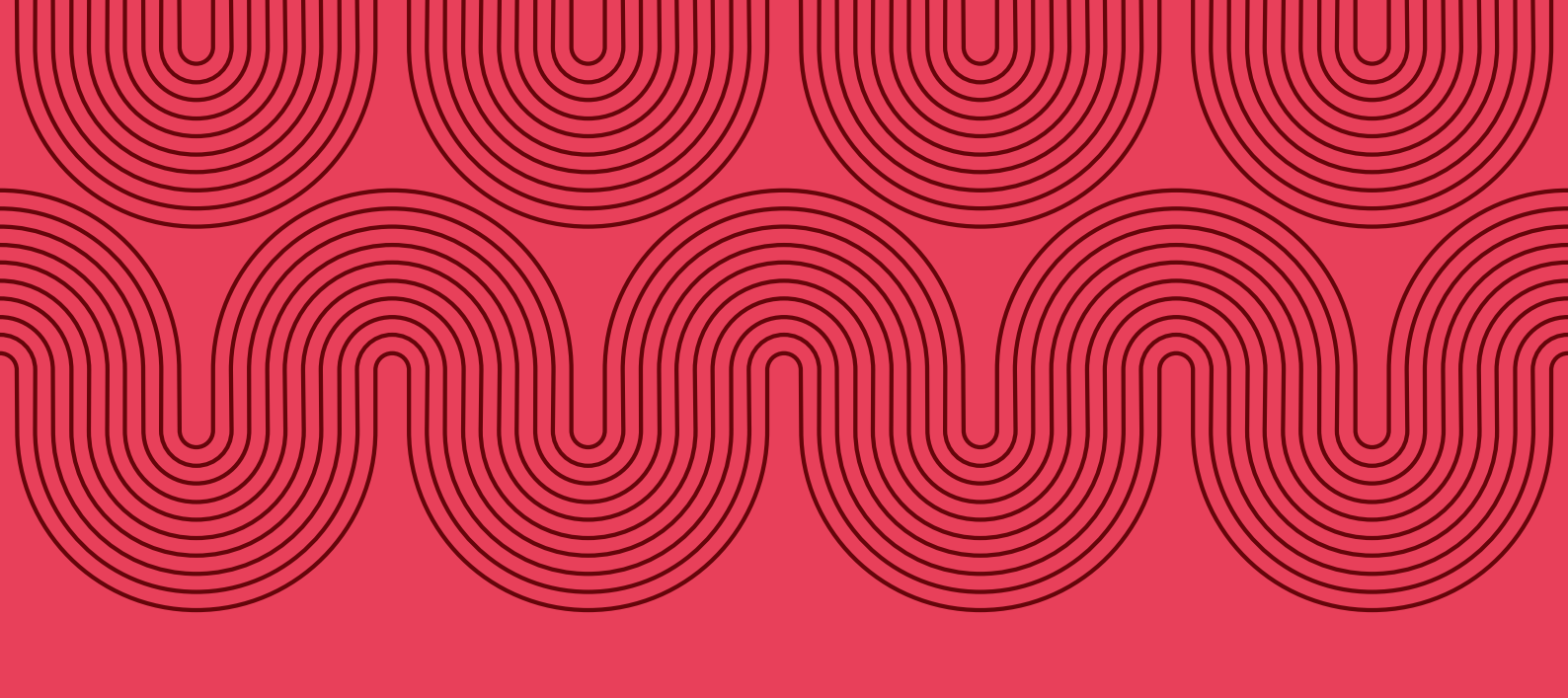
RIMINI, ITALY
Expo Centre

SIGEP

USA

Excellence
in Foodservice

LAS VEGAS, USA
Las Vegas Convention
Center
@ INTERNATIONAL PIZZA EXPO



SEE YOU AT

SIGEP

WORLD

The World
Expo for
Foodservice
Excellence

23–27
January 2027

*Rimini
Expo Centre,
Italy*

teamsigep@iegexpo.it
sigep.it



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