

ZOOMARK 2027 – EXHIBITOR APPLICATION GUIDELINES

Please read the following information carefully before completing and submitting your application form.

1. Fees and Participation Packages

The Application Form includes all applicable fees and participation packages, namely:

- Exhibition space (including a small Early Bird discount valid until 30 June 2026)
- Pre-fitted stand (optional and additional, see pages 6 and 7)
- Registration fee
- Marketing package
- Services

All tariffs are clearly indicated in the Application Form.

2. Deposit

A down payment is required as follows:

- Registration fee **€400,00**
- Marketing package **€700,00**
- **€35,00** per sqm of exhibition space

The exhibiting company is responsible for:

- Completing all required fields in the Application Form
- Calculating the total down payment independently
- Indicating the calculated amount in the designated section of the form (at the bottom of page 1)

Length m <input type="text"/>	x width m <input type="text"/>	= sqm <input type="text"/>	with no. <input type="text"/> open sides		Comments** <div style="background-color: #e0e0ff; height: 40px; width: 100%;"></div> <small>** The exhibiting space features and possible further requests are to be considered merely indicative and not binding for the Organiser.</small>
In relation to the above, the Participant requests the issuance of the invoice in order to pay, as a deposit, the amount of:					
Registration fee				€ 400.00	
Marketing package				€ 700.00	
Exhibiting space			€ 35.00 x sqm <input type="text"/>	€ <input type="text"/>	
			TAXABLE AMOUNT	€ <input type="text"/>	
		+ V.A.T. 22% (if due) € <input type="text"/>	TOTAL	€ <input type="text"/>	

3. Comments and Special Requests

In the section labelled “Comments”, the company may indicate:

- Specific notes or requests (e.g. preference to be located near or far from certain companies, or requests for particular positions)

Please note:

These requests are not binding; they will be taken into consideration to better understand exhibitors’ expectations. The organisers will accommodate requests as far as possible.

4. Important

The exhibitor completing the Application Form must:

- Fill in all required information
- Provide all necessary signatures
- Complete the document from page 1 to page 5
- Forms on pages 6 and 7 must be completed **only if** the company wishes to order the pre-fitted stand. This service’s cost is additional to the other fees listed on page 1.

5. Validity of the Application

The Application Form is considered valid only if:

- It is duly completed and signed
- The down payment has been made

The down payment must be made upon receipt of the invoice, which will be sent directly to the exhibitor through the BolognaFiere Cosmoprof portal.

6. Stand Allocation

Stand allocation will follow the chronological order of receipt of participation applications.

Companies are therefore strongly encouraged to apply as early as possible in order to secure the best available positions.