



Ecco Chamber

FORTNIGHTLY ITALIAN NEWS MADE IN
SOUTH AFRICA

Where are we headed?



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- New Member: Mthuzimele Quality Services



Chamber's Note

Where are we headed?

In a Webinar last week covering post-Covid 19 business opportunities, it emerged that while the national economic situation is currently dire, there is real possibility that South Africa can use this exogenous economic shock of a pandemic to address its endogenous problems such as government corruption, unemployment and inequality.

It is widely agreed that the South African economy will take at least two years to recover from the shock it has endured and that even within this best-case scenario, many people, households and businesses will feel a sustained pinch from its effects. Many analysts are rightfully concerned about a myriad of problems into which our society might further sink: such as ever higher unemployment rates or an economic debt trap.

It is hardly debated that any hope of a revival in the country's economic prospects will require real action to fight government corruption which has proved appallingly rife in a time of national crisis. The hope is that national pressure on public institutions mounts with the increasing dissatisfaction of South African citizens.

Furthermore, central to the possibility that a brighter day may emerge, is the notion of creative destruction. It is possible that old businesses that close down will open up a space for new, more modern businesses to fill; a space that would not have opened if not for the exogenous shock.

The Italian Chamber sees real opportunities in the fields of Renewable Energy, ICT and Agriculture. Emergence from this current crisis into a South Africa of wider inclusivity will need innovation, integrity and sustained resolve if it is to be anything more than a pipe dream. The Italian Chamber and its broader business community can however say that we are up for the challenge.

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- 2. ACCESS A PLATFORM OF THE RIGHT MARKET WHERE YOU HAVE A POOL OF PEOPLE TO MEET WITHOUT HAVING TO HAVE TO RESEARCH AND SOURCE THEM.**
- 3. AN AFFORDABLE B2B ENGAGEMENT TOOL WHEREBY YOU CAN SELL PRODUCTS AND SERVICES AS WELL AS EXPLORE SECURING AGENTS, ETC.**
- 4. MEET THE RIGHT PEOPLE TO DO BUSINESS WITH.**
- 5. IT WOULD TAKE AN ENORMOUS AMOUNT OF TIME AND RESOURCES TO BE ABLE TO ACCESS A PLATFORM WITH THIS NUMBER OF PARTICIPANTS AND THE COST WOULD BE VERY HIGH. AFRICA B2B PROVIDES A GREAT OPPORTUNITY TO ACCESS NEW BUSINESS AT A VERY AFFORDABLE RATE .**

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HOW TO REGISTER TO JOIN THE VIRTUAL AFRICA B2B MEETINGS

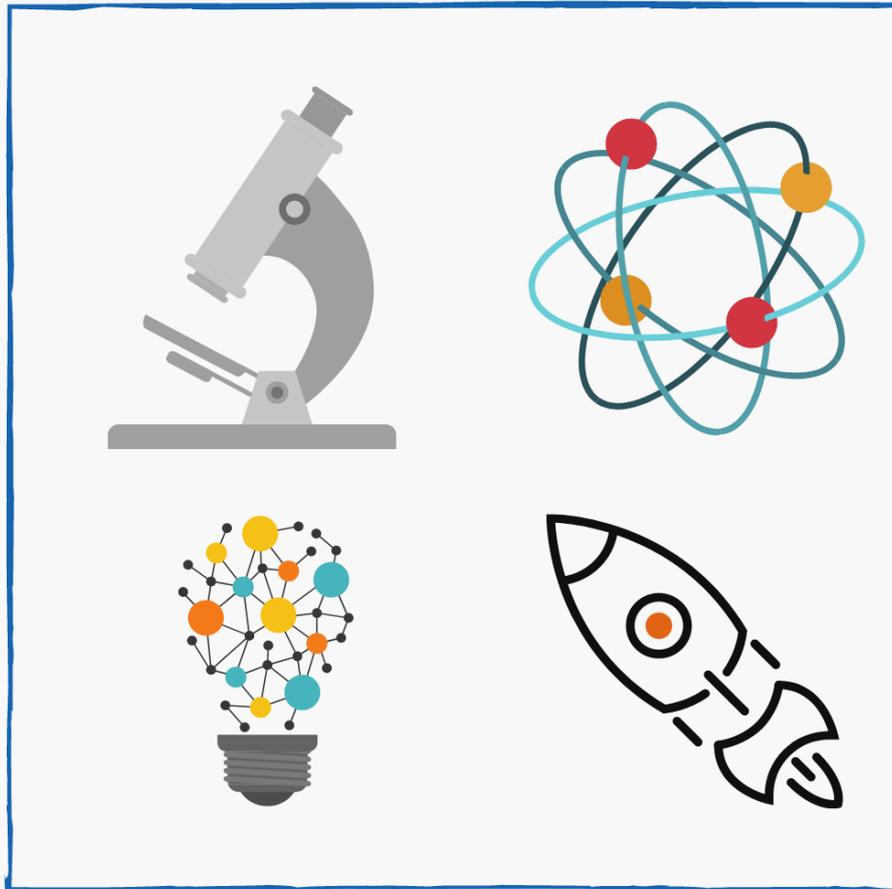
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Welcoming our New Member



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