



REGIONE DEL VENETO

THE ROLE OF VENETO REGION IN ATTRACTING FOREIGN INVESTMENTS:

THE SIMPLIFIED LOGISTICS ZONE (SLZ) "PORT OF VENICE – RODIGINO"



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Veneto infrastructures and opportunities

MARITIME TRANSPORT. 2 multipurpose ports (commercial and industrial) with direct routes to the eastern Mediterranean and the Far East.

LAND TRANSPORT. Road and rail network linking Veneto to northern and eastern Europe through 3 Ten T corridors.

AIRPORT SYSTEM. The Veneto airport system consists of 3 international airports: Venice, Treviso and Verona.

RIVER TRANSPORT. River waterways extended inland for over 200 km. Connection between the Venice lagoon and Mantua, Cremona and Piacenza.

LOGISTICS SYSTEM. An infrastructural system where ports, airports and logistics hubs are closely related to each other, and the presence of numerous highly specialized operators.

A BIG INDUSTRIAL PORT AREA undergoing renewal, close to Venice.

These factors collectively position Veneto as a region with a **strong capacity to attract new investments.**



New Law on Investment Attraction

To further strengthen Veneto's investment attraction capabilities, a **new law on investment attraction** was approved in **2025**.



To increase the regional territory's attractiveness for both **national** and **foreign investors**.

To enhance the competitiveness and productivity of the Veneto economy, with a focus on the **manufacturing sector**.

To promote industrial revitalization, particularly in strategic sectors, by **countering offshoring** and **supporting Businesses** that maintain local employment.

Instruments

To achieve its objectives, the law provides for a **series of instruments**.

Agreements for settlement and development.

Regional actions for **attracting** and **repatriating investments**.


Incentives for the regional tax on productive activities (IRAP).

Measures in the field of **employment** and **vocational training**.

Simplification measures.

Agreements for settlement and development

The Regional Government promotes the signing of **Settlement and Development Agreements**, which concern:



New productive establishments of Businesses or business aggregations.



Expansion of existing establishments.



Implementation of **productive reconversion programs.**



Reuse of **unused or decommissioned facilities.**

For the implementation of settlement and development agreements, the region has allocated **44 million euros**, with the aim of **promoting investment attraction in Veneto** and in the areas of the Simplified Logistics Zone (SLZ) of the **Port of Venice-Rodigino**. The amount of funding that can be granted for each project ranges from a **minimum of 2 million euros** to a **maximum of 10 million euros**.

Tax incentives

Starting from **January 1, 2025**, newly established Businesses that sign a **Settlement and Development Agreement** for the establishment or relocation of productive establishments in the regional territory can benefit from a one-percentage-point reduction in the **IRAP (Regional Tax on Productive Activities)** for the following **five fiscal years**.



Attraction and repatriation of investments



"Contact Point" for Businesses: establishment of a reference point for Businesses interested in starting or expanding a business in Veneto, offering information and support services.

Online Information Portal: presentation and description of the attractiveness factors of the regional territory and the opportunities related to investment projects in Veneto.

Digital Platform: for the survey and monitoring of settlement and investment opportunities, as well as the identification of available industrial areas.

Search for national and foreign investors through promotional actions, including international initiatives, to enhance the image of Veneto and highlight investment opportunities in the region.



Simplification measures

Assistance to foreign investors during the establishment and development phases of their investment projects through the creation of a mentoring and after-care service, designed to facilitate interactions with the relevant public administrations and streamline the completion of administrative requirements.

For the interventions outlined in the law, **1.5 million euros** have been allocated.

Interventions in the field of employment and vocational training

Support for the **reindustrialization processes of Businesses in crisis**, as well as the reskilling or productive reconversion

Organization of **events and employment placement programs.**

Account Manager for businesses.

Labor policies aimed at implementing tools to facilitate **the recruitment of new personnel and the reskilling of existing employees** within the company.

Support for businesses in **personnel recruitment** through Employment Centers.

Enhancement of **welfare systems.**

What is a Simplified Logistic Zone SLZ?

It's a specific geographical area:

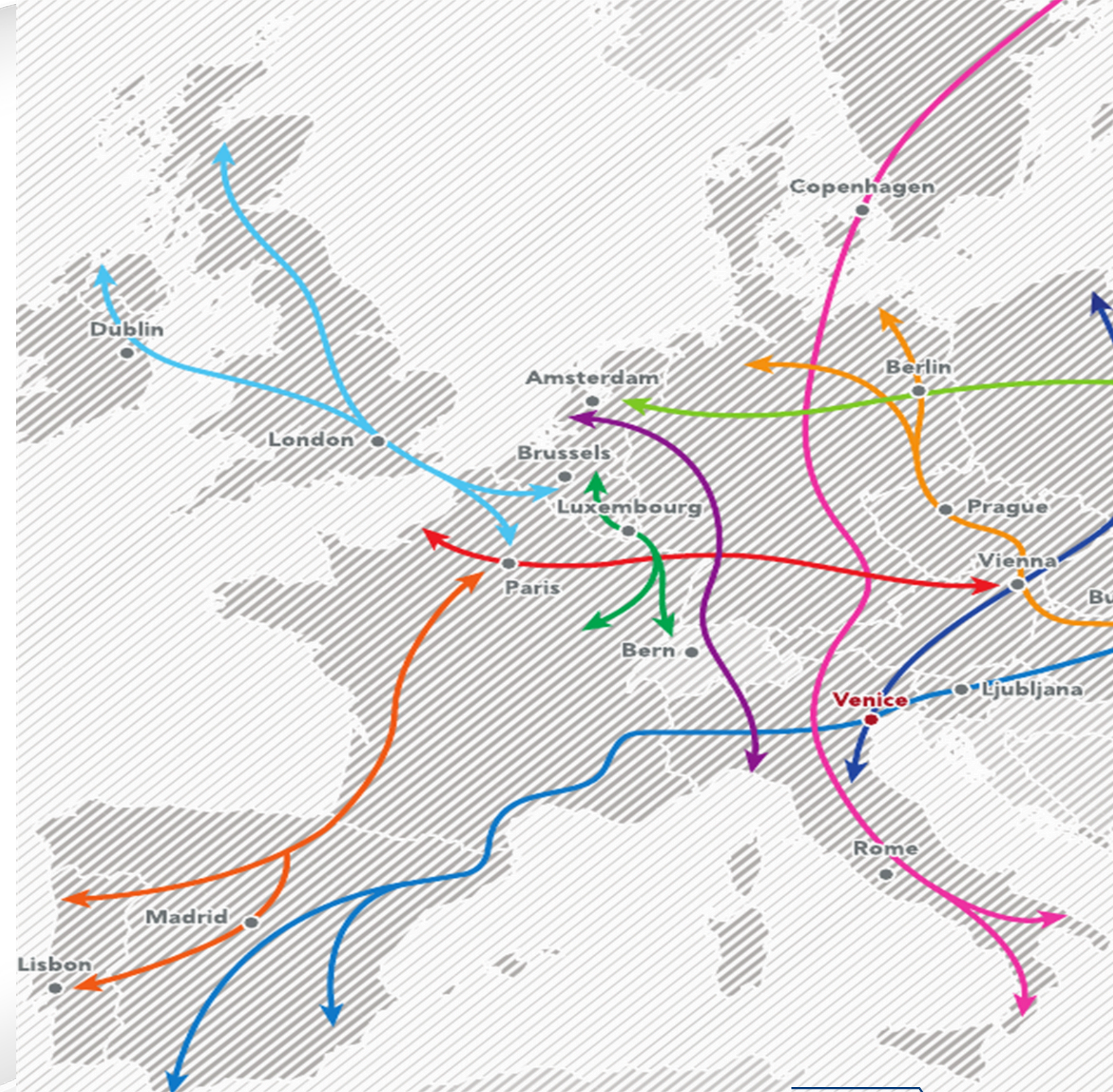
- connected to the **Trans-European Transport Network (TEN-T)** and including one **core port** (Regulation EU No. 1315/2013);

- located within the **borders** of the State;

- made up of non-territorially adjacent areas with functional **economic link** (Art. 3 D.P.C.M. n. 12/2018);

- admitted by the EU **treaty to State aid**.

Existing and new Businesses in SLZ can benefit of **specific tax break or supports** and **administrative simplifications**.



Why a Veneto Simplified Logistic Zone (SLZ)?

Thanks to tax credit and regulatory simplifications, the SLZ will benefit the entire region as it is expected to trigger:



private investments - expected increase of EUR **2.4 billion**



industrial clusters - **increased synergies**



international traffic - **container traffic is expected to grow** by an average of **8.4% per year** (against an annual average growth of 1.1% recorded in Italy in recent years)



employment - more than **177 thousand jobs** over the next decade



exports - **up to 40%** more than the current level



real estate - economic revaluation of land and buildings in the SLZ and surrounding areas

Bluegate, the Simplified Logistics Zone (SLZ) of Veneto

In order to give the Simplified Logistics Zone (SLZ) a visually recognizable identity for investors, the **BlueGate logo** has been designed.

"**Blue**" evokes the **Adriatic Sea**, a **central element in logistics and international trade**, but also symbolizes fluidity and sustainability, reflecting the SLZ's commitment to a green and technologically advanced economy.

"**Gate**" emphasizes the **port's role as a strategic gateway** to global networks, a place where industries and ideas converge, generating innovation and economic growth.

A dedicated portal for the SLZ has been created, which will interoperate with the Administrative Access Point (Sportello Unico Digitale), serving as the single interface for Businesses to access the SLZ system - www.bluegatevenice.it.



SLZ global areas

The **SLZ** has the **Port of Venice** as its hub and also affects areas located in the following Municipalities:

Venezia, Chioggia, Bagnolo di Po, Bergantino, Bosaro, Calto, Canaro, Castelmasa, Castelnovo Bariano, Ceneselli, Ficarolo, Fiesso Umbertino, Gaiba, Melara, Occhiobello, Polesella, Rovigo, Salara, Stienta and Trecenta.

SLZ Administrative Benefits

REDUCTION OF ONE THIRD OF THE PROCEDURE DEADLINE of :

- environmental assessments: EIA - Environmental Impact Assessment, SEA- Strategic Environmental Assessment, AIA - Integrated Environmental Authorization, AUA - Single Environmental Authorization;
- landscaping permit;
- building permit;
- State-owned port concession;
- authorizations for works in ports.

Establishment of a dedicated **SERVICE FOR JOB REQUESTS/OFFERS** at Employment Centers.

SINGLE AUTORISATION

which brings together all the authorization, assent and clearance documents required by legislation in relation to:

- the work to be performed;
- the project to be approved;
- the activity to be undertaken.

ONE STOP SHOP

as single interface for the Businesses to access the SLZ system.

**Thank you for your
kind attention**

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