



Ecco Chamber

FORTNIGHTLY ITALIAN NEWS MADE IN
SOUTH AFRICA

WALK THE TALK

INDEX

- Chamber's Note
- Upcoming Events
- New Member
- Italian Film Focus
- Job Opportunity
- Casa Serena
- EU Advocacy
- RAI - Feedback



Chamber's Note

Walk The Talk

In the catholic calendar, today happens to be the feast day of St. Lawrence, a particularly tragic saintly figure who is rumoured to have been put to death by broiling. The phrase "lazy as Lawrence", came about because the saint is said to have asked to be turned around, remarking that this side is quite done. This, apparently, was evidence of the height of laziness as the martyr was said to have been to idle to even wriggle.

In South Africa we have our own secular feast day of St. Nelson each year on the 18th of July. Our own martyr who was not broiled, per se, but suffered our own nation's difficult history. The day is celebrated globally, having been inaugurated by the UN in 2009.

This year, Mandela day fell on this last Monday. The practice is to conduct 67 minutes of public service, commemorating Mandela's 67 years of struggle. Not a big ask. But how many of us actually undertook this? At times it seems that Mandela Day has become just an extra theme for radio hosts or a battle cry for a new public holiday. It is also a day in which we bemoan the failures of the people actually employed to help others.

But it is somewhat problematic to venerate or criticise others with little intention of doing good ourselves. We should not outsource the task of goodwill. We can all find excuses to explain why we do not stand up for what we believe in. The more interesting task is can we find time to actually do it ourselves.

And spending money in the economy for 67 minutes doesn't count. And neither does making yourself look pretty. Although we don't discourage either of these, nothing can substitute for the importance of community good will, the kind that we acknowledge when delivering the annual Lifetime Achievement Award, for example. The fact is that not every need can be satisfied by the market.

It is easy to forget that South Africa is a comparatively new democratic society. Just like Mandela day, there is so much that is still in formation and is up to us to shape our society from the micro to the macro levels. This evening we invite the community to attend the SMILE event at Luca's Ristorante in Sandton. SMILE is a community initiative that is destined to be shaped by the people who are part of it. Moreover, this week we call on volunteers for the committee at the Casa Serena.

It is always important to distinguish between Nelson the person and Mandela the symbol. None of us can be Nelson, obviously. But in a time when the direction and morality of the country seems adrift, his name is a compass. But it is up to us to put on our shoes and make the long, and often more difficult walk, in the right direction. But this Mandela Day, let us be as neighbourly as Nelson, not as lazy as Lawrence.

Italcham!

UPCOMING EVENTS

**APEROL
SPRITZ**



APERILINK PRETORIA

AN ITALIAN APERITIVO
&
BUSINESS NETWORKING

28 JULY 2022

18 : 00

FUMO VILLAGE,
HAZELWOOD

Tickets

R250 - Members

R400 - Non-Members

FUMO™

**APEROL
SPRITZ**

*Not for sale to persons under the age of 18

Welcoming our New Member

INTERSLAB EST. 2000

WORLD-CLASS
SURFACE
SELECTION

 caesarstone®

 **RUDI'S CHOICE**
CHOICE IS EVERYTHING

 **INFINITY™**
The engineered surface.

EeziQuartz

International Slab Sales (Interslab)

is a South African supplier of engineered quartz, porcelain, granite, and marble; owner of the Rudi's Choice and Eezi Quartz brands, and holder of distribution rights for Caesarstone and Infinity Surfaces in Southern Africa.



Founded in 2000 by directors and experts, Rudi Eggers, Bridgitte van der Merwe, and the later Dr. H. Eggers, our vision is to offer the best, hand-sourced exotic materials locally, and expand into the African continent. We skillfully balance a global supply chain with strong, local roots and connections with top fabricators. **Interslab** has become renowned as the most trusted stone supplier to the South African design and architectural industry.

Contact Details (Johannesburg: Head Office)

- Phone: 011 822 1350
- Email: headoffice@interslab.co.za (sales)
- Address: 69 Serenade Road, Elandsfontein, Johannesburg, 1401



Welcome to Italcham!!

Nedbank Business Lunch



NEDBANK

Nedbank ItalCham Italian Members
Business Lunch at Carne, Kloof
Street, Cape Town, Friday 15 July



Italian Film FOCUS

South Africa 21-30 July 2022

SPECIAL EVENT JOHANNESBURG

Cinema Ster-Kinekor
Rosebank Nouveau, Rosebank Mall

Screening 30 July 2022 - 17:00

World Premiere after Cannes Film Festival 2022, Competition

Nostalgia

by Mario Martone

Screening 31 July 2022 - 17:00

Yaya and Lennie | The walking liberty

by Alessandro Rak

Movies will be introduced by representatives of the production company MAD Entertainment and Director Alessandro Rak

Free Entrance - Limited Seats

Bookings at johannesburg.segr@esteri.it

Finger food and drinks will be served



Nostalgia

By Mario Martone
Italy/France, 2022, 118'

After living 40 years abroad, Felice returns to Naples and discovers again places and codes of the city, facing a past that eats him away.

Cast: Pierfrancesco Favino, Francesco Di Leva, Tommaso Ragno, Aurora Quattrocchi, Sofia Essaidi, Nello Mascia, Emanuele Palumbo, Artem, Salvatore Striano, Virginia Apicella

Festivals & awards: Festival de Cannes 2022: In Competition



Yaya e Lennie | The Walking Liberty

By Alessandro Rak
Italy, 2021, 110'

The world has come to an end. Nature has retaken possession of the planet. A new society, the Institution, is attempting to thrive from the ruins. Its followers strive to reinstate order. But not everybody accepts to succumb to a process of civilization: the dissidents are preparing for a revolution! We will tell the story of two free spirits of the jungle who strive to find their place in the world.

Festivals & awards:

- Animafest Zagreb 2022: Grand Competition
- Annecy International Animation Film Festival 2022: Competition Contrechamp
- Los Angeles - Italia 2022: Animation Italian Style
- Italy on screen today New York - Film&TVSeries Fest 2021
- Locarno Film Festival 2021: Piazza Grande
- Madrid Italian Film Festival 2021: Lungometraggi



Ministero
dei beni e delle
attività culturali
e del turismo



Consulate General of Italy
Johannesburg

The **Durban Film Festival** program includes seven Italian recent feature films presented at the most important international film festivals and highly appreciated by the public and film critics

FREE ONLINE SCREENING

www.cinecentre.co.za/

Virtual films will be screened between 21 and 30 July. Tickets are free and available for bookings from 21 July. Films are geo-blocked you can only watch them from South Africa.

Yaya e Lennie | The Walking Liberty

By Alessandro Rak

Italy, 2021, 110'

Scarlet | Le vele scarlatte

By Pietro Marcello

France/Italy/Germany, 2022, 100'

Una femmina | The code of silence

Francesco Costabile

Italy, 2022, 102'

On our watch | E noi come stronzi rimanemmo a guardare

By Pierfrancesco Diliberto aka Pif

Italy, 2021, 108'

Run to you | Corro da te

By Riccardo Milani

Italy, 2022, 113'

Superheroes | Supereroi

By Paolo Genovese

Italy, 2021, 120'





Job Opportunity

Consolato Generale JHB is Hiring

il Consolato Generale d'Italia in Johannesburg ha indetto una procedura di selezione per l'assunzione di: 1 (uno) impiegato a contratto a tempo indeterminato da adibire al servizio di collaboratore amministrativo nel settore consolare.

Tra i requisiti necessari si segnala la residenza in Sud Africa da almeno due anni, il possesso del permanent residency permit o equivalente e la buona conoscenza delle lingue italiana e inglese. Le domande di ammissione, da redigersi esclusivamente utilizzando il modello disponibile sul sito web del Consolato Generale, dovranno essere inviate, insieme a copia del documento d'identità valido e della documentazione richiesta, via e-mail a johannesburg.segr@esteri.it o consegnate di persona entro e non oltre le ore 24.00 del giorno 12 agosto 2022.

Si riportano di seguito i due link all'Avviso di Assunzione e al Modulo di domanda:

- [Avviso di Assunzione](#)
- [Modulo di domanda](#)

Chiediamo la vostra preziosa collaborazione per dare massima diffusione dell'avviso di assunzione tra i vostri soci e simpatizzanti.



Consulate General of Italy
Johannesburg

Consolato Generale d'Italia Johannesburg
37, 1st Avenue cnr 2nd Street, Houghton Estate
Johannesburg – South Africa
www.consjohannesburg.esteri.it



Casa Serena

Committee Volunteers

To serve the aged is an honorable way of paying back our dues to those that once took care of us.

Casa Serena is asking for anyone that would like to **volunteer** at the **Casa Serena Italian Old Age Home** (7A Marais Road Essexwold Bedfordview) **committee** from **November 2022 until November 2024**

Monthly meetings are held at **13h30 on the third Saturday of each month**

We specifically are looking for **skills** that can assist Casa Serena in the **following portfolios:**

Marketing
Communications
Project management
Fundraising
Medical

Anyone interested can send a brief resume to
carlob@africamail.com





EU Advocacy

The Africa IP SME Helpdesk



What is the Africa IP SME Helpdesk?

The Africa IP SME Helpdesk is an EU-funded project set up to help small and medium-sized enterprises (SMEs) from the European Union (EU) in the process of creating, protecting, utilising, administering and enforcing intellectual property rights (IPR) across Africa, in line with international and European best practice and in support of the African Continental Free Trade Area Agreement (AfCFTA) and the African Union's Agenda 2063.

The EU and African countries share a common interest of facilitating trade and investment among themselves. African countries offer to EU SMEs a diverse market with a wide spectrum of economic, cultural and geographical features, as well as varying degrees of development of their IP systems. Cooperation between the EU and African countries in the Africa IP SME Helpdesk project will provide a unique opportunity for European SMEs to invest in Africa and, in that process, enable African countries to access global business value chains while, at the same time, contributing to sustainable development and economic growth in Africa.



What is the Africa IP SME Helpdesk's key message and service offering?

Protect before you go!

The Helpdesk helps to protect the EU SMEs' business in Africa by providing information and services related to the protection of their key IP assets in Africa.

The business-oriented confidential advice, training courses, online resources and up-to-date IP news and information are provided free of charge to EU SMEs.





What are key IP assets?

Most EU SMEs have some IP rights, such as:

- **Trade marks** for brands
- **Copyrights** for pictures, music, software or videos
- **Patents** and utility models for innovations
- **Industrial designs** which are the ornamental, aesthetic aspects of a useful article that make that article attractive and appealing, thereby adding commercial value to the article and increasing its marketability
- **Trade secrets** for secret business information.

Because these IP rights are not protected globally, it is crucial for every EU SME to apply the best IP protection strategy for Africa, even before going there.



HOW CAN THE IP SME HELPDESK HELP YOU?

- **Get personalised advice through the helpline.** Our IP experts provide personalised and confidential advice in response to your questions related to protecting your IP in Africa within 3 working days. You can contact the helpline by email: information@euipo.europa.eu, or phone: +34 965 139 810.
- **Join our training events.** Sign up for our training courses in Africa and the EU, as well as our webinars, during which you can learn the tips and tricks of IP protection strategy and enforcement in Africa and put your questions directly to our IP experts. Visit the training calendar on our website.
- **Download materials.** Check our country fact sheets, case studies and other publications on the protection and enforcement of IP rights in Africa, designed especially for EU SMEs. The IP news service keeps up-to-date with all recent developments on the African IP landscape. Visit the IP library on our website.

You can access all our services through our website.

For more information, please contact
africa.iphelpdesk@euipo.europa.eu

Phone Number: Europe (Spain): +34 965 139 810
Opening hours: Monday to Friday – 8:30 to 18:30 (CET/CEST)



facebook.com/AfricaIPR



linkedin.com/company/africaipr



[@AfricaIPR](https://twitter.com/AfricaIPR)



Website

South African Financial System Integrity Assessment for Russians Potentially Circumventing EU Sanctions

EXECUTIVE SUMMARY

The aim of this report is to conduct a high-level assessment of the integrity of the South African financial system and to determine whether there are likely risks related to Russian politicians, organisations or individuals that could use South African financial system and Russian proxies in South Africa to potentially circumvent and bypass EU sanctions. Preventing the evasion of EU sanctions and closing loopholes is essential to ensure their effectiveness.

The EU has imposed sanctions on Russia, using individual, economic and diplomatic measures to thwart their ability to finance the Russian-Ukraine war.

South Africa has a long-standing relationship with Russia that goes back several decades when Russia supported the ANC in the fight against the apartheid government. More importantly, since 2011, South Africa joined the BRICS countries, placing them in a difficult position to condemn the war.

South Africa has already embarked on discussions with Russia regarding access to fuel/petroleum and cereals/grains. South Africa's trade with Russia is negligible however. However, trade between the two countries exhibits trade anomalies. Using the UNCTAD's Partner Country Method to measure trade misinvoicing or trade-based money laundering, there is evidence of illicit financial flows arising from export under-invoicing or import over-invoicing, and to a lesser extent, import under-invoicing or export over-invoicing between South African and Russian firms.

South Africa has been placed under observation for 18 months by FATF, following the Anti-Money Laundering and Counter Terror Financing (AML/CFT) mutual evaluation assessing compliance to the FATF 40+ recommendations. Reviewing the overall results or effectiveness of South Africa's AML/CFT capability from the mutual evaluation, the country is mostly moderately effective with three areas where the country is seriously lacking. Of particular concern is Outcome 5 where "legal persons and arrangements are prevented from misuse for money laundering or terrorist financing, and information on their beneficial ownership is available to competent authorities without impediments".



RAI Message

Invitation for feedback

Direzione Offerta Estero



Sono lieto di informarLa che la Direzione Rai Offerta Estero, recentemente istituita, raddoppia l'offerta internazionale del Servizio Pubblico. Abbiamo in programma di produrre oltre mille ore l'anno di programmi originali per il mercato globale e di abbinare la televisione di flusso di Rai Italia (il canale generalista con il best of dei canali nazionali Rai) e di Rai World Premium (il canale tematico di fiction e cinema italiano) allo streaming on demand di Rai Italy, nuova piattaforma web accessibile da tutto il mondo, in italiano e inglese, dedicata alla promozione del sistema paese.

In questa fase di lancio del nuovo corso e implementazione delle varie fasi produttive e distributive, siamo impegnati anche a realizzare sul campo una rete di monitoraggio del gradimento della nostra offerta nel mondo, come richiesto dalla Convenzione, recentemente rinnovata, con la Presidenza del Consiglio dei Ministri.

Lo scopo è quello di raccogliere osservazioni, anche critiche, suggerimenti e proposte sulla nostra programmazione televisiva e la nostra futura offerta digitale sul web. Si tratta di informazioni che potranno esserci utili per progettare e realizzare politiche editoriali e distributive sempre più aderenti alla reale domanda proveniente dalle nostre comunità e dal pubblico interessato all'Italia.

Le sarò grato se vorrà accettare di contribuire alla realizzazione di questa rete, indicando un Suo collaboratore che possa fare da interlocutore e referente per la raccolta delle informazioni e delle sollecitazioni provenienti dalla comunità che a voi fa riferimento.

Per ulteriori informazioni, La prego di far contattare Giovanni Celsi, Responsabile Promozione e

Distribuzione (giovanni.celsi@rai.it), e la sua collaboratrice Elena Strummiello (elena.strummiello@rai.it), in copia a questa mia: potranno fornire ogni utile chiarimento sulle modalità operative e faranno da coordinatori della rete di monitoraggio e raccolta delle segnalazioni, che potranno essere inviate all'indirizzo e-mail: rai.italia@rai.it.

Italcham!