



Ecco Chamber

FORTNIGHTLY ITALIAN NEWS MADE IN
SOUTH AFRICA

Year-End Rush

- Chamber's Note
- Aperitivo Time
- New Members: Ferrero
& Tondolo Architects



Chamber's Note

Year-End Rush

Many cannot believe that 2020 has nearly run its course. But the year that some argue will be remembered as a turning point in modern history is not yet done. As Europe, including Italy, deal with a huge second wave of Covid-19, South Africa's risk of hitting its own second wave is increasing.

While some argue against the possibly overdramatic perspective that this year is a turning point in history, there is no doubt that this has been a year unlike any other. One way to indicate how rapidly things have morphed, is Oxford Languages' findings on the 'phenomenal breadth of language change' that took place in a single year as people needed to find new words and meanings for the world that has emerged.

Old traditions are being broken and new routines are being formed. The sudden differences are clear, for example, in the new influences in people's decisions over how to spend their Christmas holidays. The Chamber itself has for the first time in 20 years decided not to host the Business Excellence Awards. But this has in no way meant that we have been inactive. In a year that has seen many people and organizations immobilized, the Chamber has found several ways to remain active. Having organized or been involved in over two dozen webinars this year, we have hosted more events and had a larger impact than ever before.

On Tuesday, the Chamber hosted the first national final of the Alessandro Narducci International Award. An enormous congratulations goes out to Initza Pretorius who will now travel to Rome to represent South Africa in the International format of the competition. A special thanks goes out to our members Smeg and Morgenster for putting their faith in such a brand new event, as well as Chef Adrian Vigus-Brown, Chef Stefano Strafella and our vice-President Guido Ghiselli for availing themselves as judges.

Finally, we have continued on our donation drive for Little Eden. While we have raised a significant amount for our charity of choice, every little bit extra will help them survive the next year. Donations can be made here. The cheque will be handed over at next week's Aperitivo, taking place at the IMI Showroom in Bryanston. Bookings for the event can be made here.

In the final sprint towards this year's finish line, the Chamber will keep pushing so that at the end of this strange race, we can look back and feel satisfied with the work we have done. We hope that you all share our motivation!

Italcham!



Aperitivo Time

3 Dec 2020

18:00 for 18:30

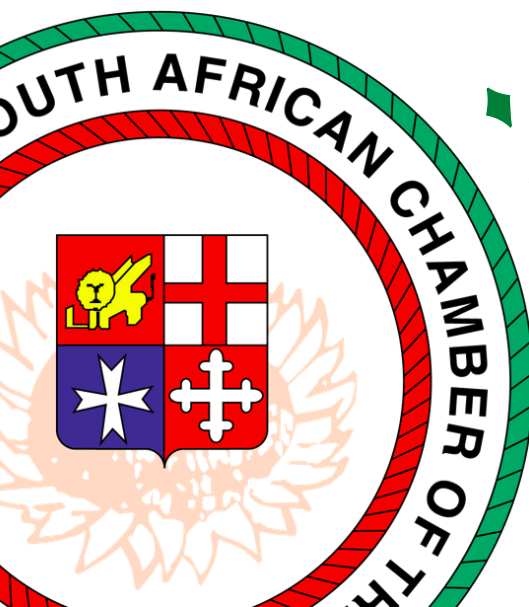
COCKTAILS AND ITALIAN CANAPE

Inside the Showroom at
Italian Motorcycle Importers
2 Bryanston Boulevard, Bryanston

Click on link in the description to book
Or email accounts@italcham.co.za

R200 MEMBERS
R350 NON-MEMBERS

Dress Code: Smart/Cocktail



**DONORS WHO DONATE 10K+ GET
FREE ENTRY AND EXPOSURE
AT THE EVENT**

Help us donate towards Little Eden





Welcoming our New Member

FERRERO

Ferrero is an Italian manufacturer of branded chocolate and confectionery products, and the second biggest chocolate producer and confectionery company in the world.

We have to return to the '40s to discover the roots of this success. These were the years when Piera and Pietro, Michele's parents, transformed a pastry shop into a factory. The Ferrero' Family was the first Italian manufacturer after World War II to open production sites and offices abroad in the confectionary sector, turning the Company into a truly international Group. These first and decisive steps forward were thanks to the products "invented" by Pietro Ferrero and his son Michele, who was then very young. Another key to success was the effective sales network organized by Giovanni, Pietro's brother, who died in 1949

Following the success of the company in Italy, Michele Ferrero decided to start producing also abroad. In 1956 a large plant in Germany was inaugurated and a short time later a plant in France. It was the prelude to a rapid expansion of Ferrero in Europe, with the establishment of commercial offices and production centers in Belgium, The Netherlands, Austria, Switzerland, Sweden, United Kingdom, Ireland and Spain. In the following decades Ferrero becomes global, with companies and plants in North and South America, South East Asia, Eastern Europe, Africa, Australia; and, more recently, in Turkey, Mexico and China

Welcome to Italcham!!



Welcoming our New Member



TONDULO
ARCHITECTS & URBAN PLANNERS

Tondolo Architects is a consultancy practice providing professional services in architecture and urban planning.

These include all the stages required for the development of a building project from inception, design proposals, construction documentation, and site supervision. Projects undertaken include offices, residential, industrial, health facilities, community centers, and factories. The principles of the green building design are observed in the design of all the projects.

Welcome to Italcham!!