



ZLS – PORT OF VENICE AND ROVIGO SIMPLIFIED LOGISTICS ZONE: BLUEGATE, THE STRATEGIC GATEWAY FROM NORTH-EASTERN ITALY TO GLOBAL MARKETS

Venice, May 2025 - An international incoming mission dedicated to **BlueGate**, Italy's first active Simplified Logistics Zone (SLZ), has successfully drawn to an end: from May 28 through to 30, ten investors hailing from the **United Arab Emirates, Germany, India and South Africa** explored the advantages offered by a strategic area stretching over more than **4,600 hectares**. Located between Venice, Chioggia and Rovigo, and overlooking the Adriatic Sea, the zone is designed to attract capital in the areas of logistics, energy, industry and finance.

Promoted by the **Veneto Region** and supported by the **Venice/Rovigo Chamber of Commerce, Venicepromex and the North Adriatic Sea Port System Authority**, the initiative encouraged international delegates to delve deep into the potential of the SLZ ecosystem, that is efficiently served by intermodal infrastructure, dry-port areas earmarked for productive activities and supported by favourable conditions for industrial settlement.

The many advantages presented by BlueGate were presented during the mission: they include a **digital one-stop shop, simplified permit processes**, fast links to **European corridors** by sea, road and rail, and integrated supply chains in high value-added areas such as **green hydrogen, aerospace** and the **circular economy**.

After an institutional presentation held in Venice on May 28, involving representatives of the Region, Port Authority, Chamber of Commerce and Venicepromex, the program continued with business tours to the logistics hubs of Rovigo, Occhiobello and Chioggia, and ended at the Venice Boat Show, showcasing maritime innovation. BlueGate thus confirms its role as a strategic hub for the sustainable development and internationalisation of the Northeast of Italy.

BLUEGATE: A SUSTAINABLE, CONNECTED AND INTERNATIONALISATION-ORIENTED INDUSTRIAL ECOSYSTEM

More than a mere name, BlueGate is a vision: it represents the new industrial and logistics hub of the Northeast of Italy, a bridge between innovation and sustainability. Businesses that choose to locate in the **Veneto's Simplified Logistics Zone** benefit from **simplified administrative and fiscal procedures, a digital one-stop shop, advanced intermodal infrastructure** and a strong focus on **green technologies**, with a particular attention to green hydrogen, the circular economy and aerospace.

Stemming from a joint effort involving the **Veneto Region, local authorities, Port Authority, Chamber of Commerce, field associations and unions**, the SLZ stretches out to include strategic areas in **Porto Marghera, Chioggia** and more than **20 municipalities in Rovigo**, providing an integrated system to support the industry of the future.





The BlueGate entity has been designed to attract **international investments**, offering smooth connections to global markets, synergies with universities and research centres, and an ideal environment for sustainable and competitive development.

The area's international vocation is confirmed by its figures: in 2024 Venice recorded exports for 6.1 billion Euros to the United States, Germany, France, Spain and China, with driving segments including machinery, pharmaceuticals, agribusiness and chemicals. At year end, Rovigo boasted exports for 1.8 billion Euros and imports for 4.6 billion Euros, with significant trade made with Germany, France and the United Kingdom, mainly in the metallurgy, mechanical and food industries.

Further information is available at: www.bluegatevenice.it

STATEMENT BY ROBERTO MARCATO – VENETO REGIONAL MINISTER FOR ECONOMIC DEVELOPMENT, ENERGY AND THE SPECIAL LAW FOR VENICE

“Our SLZ is a challenge won,” stated Regional Minister Roberto Marcato, “It is not a goal but a starting point: it is a historical milestone in which we are offering an unprecedented and major amount of regional resources for industry and businesses. I am thinking of the recent 46 million Euros allocated to the Plan for investment attractiveness, the New Energy Plan that puts together resources for 8.7 billion Euros, the 56 million Euros of the Veneto Energy Fund for the green transition of businesses. Just one month ago, at Expo Osaka, SLZ Bluegate was enthusiastically welcomed by an audience of entrepreneurs from all over the world, interested in investing in the Veneto Region. Now we have showcased the opportunities we offer to more entrepreneurs from South Africa, Germany, the UAE and India, some of which are already willing to invest in our SLZ. To those from abroad who want to come to Veneto, our doors are not just open they are open wide, offering unprecedented opportunities to invest here.”

STATEMENT BY MASSIMO ZANON - PRESIDENT OF THE CHAMBER OF COMMERCE OF VENICE/ROVIGO

“The SLZ is an extraordinary opportunity for all our local territories and utmost attention must be attached to all that is needed to facilitate its start-up. This feat is as extraordinary as it is complex: it requires financial resources, ideas, projects and businesses willing to get involved. It means being committed to innovation and is a great trigger for this remarkable territory in its quest to once again be a core hub for its attractiveness and for its sound logistics network including train, road, sea and sky. Amongst other activities, the Venice/Rovigo Chamber of Commerce also works to facilitate exchanges between countries and investing companies.”

STATEMENT BY MARIO POZZA - PRESIDENT OF ASSOCAMERESTERO AND VENICEPROMEX

“BlueGate has been confirmed as much more than a logistics project: it has become a concrete symbol of a new vision for our local territory. The interest shown by international stakeholders during the event, has highlighted how the Veneto is perceived as an attractive, modern environment that is ready to welcome new development opportunities. Within the Chamber of Commerce network, we have proven that we can trigger the establishment of real networks and connections between businesses and the local territory, setting the foundations for lasting and innovation-oriented collaboration. The Italian Chambers of Commerce abroad will continue to be





a strategic bridge to promote BlueGate around the world. This initiative is an example of a challenge won, thanks to a shared vision, concrete actions and a forward-looking team spirit.”

