

OPENING MANY DOORS

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Chamber's Note

Sub-Title

The activist Verna Myers famously stated that diversity is being invited to the party, while inclusion is being asked to dance. The natural resilience and strength that comes from diversity is thus born of active inclusion and not just the appearance of it. This ultimately involves real work.

The recent celebration of youth day exemplified our country's intimate history between struggle and inclusion. On 16 June 46 years ago, brave African students made a stand for their right to quality education, as Apartheid's divisions were advanced through society.

How does this relate to the Italian Chamber? It links with our commitment to working with a broad cross section of sectors and stakeholders, and in each instance working hard to ensure the lasting impact of our activities. In inclusion there is strength and in participation there is work.

The Italian Chamber participates in and supports initiatives across the board. This spans across international and local spheres, across small-scale and large-scale initiatives and working with young and old, from the Giovani Italo-Sudafricani to Casa Serena old age home.

Two weeks ago, our AGM welcomed four new board members. Proudly, our replenished Executive Committee includes three new women and including our first ever black female board member. Over the weekend, our Secretary-General attended a conference in Milan with Italian Chambers from around the world. Tomorrow, the Chamber will participate in an event about untapped export opportunities and value chains between Western Cape Province and EU. The EU Roadshow will be attended by our deputy Secretary General who will present on opportunities in the Western Cape, specific to Italy.

Furthermore, an intimate fifteen-person Nedbank lunch at the award-winning <u>Ristorante La Trinita</u> took place earlier this month. These by-invitation lunches are designed to create contact between our members, where business is made into a pleasure. The next of these lunches will be held at Carne, on Kloof Street in Cape Town.

Our work on SMILE still continues, with the next SMILE networking event scheduled for 21 July and launches to follow later in the year. Furthermore, the next Aperol Aperilink will take place in Pretoria on the 28th of July, with the venue yet to be confirmed. These are events designed to create fruitful contact between people from different walks of life, who otherwise would have never met.

The approach is to be as broad and inclusive as possible. This way we are able to add value and insight owing to our ever-wider network, opening the many doors of possibility which may once appeared to have been impossible to open.



DIRECTORY 2023 ADVERTISING RATES

Outside back cover	R 9 500
Inside front cover	R 9 500
Inside back cover	R 9 500
Double page spread	R 8 000
Full page	

*Price shown excludes VAT

DISCOUNTS

SME members	5% off
Funder members	15% off
Patron members	25% off

ADVERTISEMENT DETAILS

SIZE	265 X 210 MM
COLOR MODEL	СМҮК
BLEED	3MM ALL ROUND
FORMAT	PDF / JPEG / TIFF
RESOLUTION	HIGH RESOLUTION

EMAIL BOOKINGS REQUESTS TO:

Patricia Miliakidis accounts@italcham.co.za

DEADLINES

Booking deadline 3 July 2022 Material deadline 10 July 2022

ANNUAL DIRECTORY

Our directory is the annual publication of the Italcham, with the purpose of reviewing trade between Italy and South Africa, taking stock of the Chamber's activities and looking ahead to future projects. It contains a comprehensive list of all our members and their public contact details.

This year 500 copies will be distributed to members, patrons, and sponsors, in convention centers, hotels, and media outlets. The directory is also handed out in trade fairs and exhibitions hosted or attended by the chamber and its members.

WWW. ITALCHAM.CO.ZA



Casa Serena

Volunteering

To serve the aged is an honorable way of paying back our dues to those that once took care of us.

Casa Serena is asking for anyone that would like to **volunteer** at the **Casa Serena Italian Old Age Home** (7A Marais Road Essexwold Bedfordview) **committee** from **November 2022 until November 2024**

Monthly meetings are held at 13h30 on the third Saturday of each month

We specifically are looking for **skills** that can assist Casa Serena in the **following portfolios**:

Marketing
Communications
Project management
Fundraising
Medical

Anyone interested can send a brief resume to carlob@africamail.com





ITALCHAM WELCOMES

Our New Board Members



MAPHEPANE "PEPSI" BAIOCCO

- Co-Founder & CEO Neon Energy (Pty)Ltd
- Founder & CEO Medical Device Manufacturing
- B.A (Administration) University of the Free State
- Board Member Neon Green Power (Bahrain)
- Passionate about Manufacturing; Industrialisation & basic education

LISA TONINI

- Director at Fluxmans Inc.
- BA LLB Wits
- Attorney Notary & Conveyancer
- Head of Property Law Department Fluxmans Inc.
- 27 years' experience in Property Law





SERGIO DE LUCIA

- Head of Region Southern Africa at Leonardo Helicopters & Board Director at Leonardo South Africa
- Aerospace Engineer: MSc. from TUDelft and BSc. from Polimi
- MSc. in Management from Cranfield Uni
- 10+ years of aviation experience in emerging markets (India, China, South Africa).

LAURA VINCENTI

- Director at Investec Cape Town Art Fair, Fiera Milano Exhibition Africa
- Politecnico di Torino, Master degree in Architecture Master at Joint Centre for Urban design Oxford Brookes University Master in Curating Contemporary Art, Royal College of Art, London
- Worldwide recognized events senior manager, director, and founder of a few creative firms







NETWORKING & COCKTAIL

21 JULY 2022 SANDTON

Venue TBD





28 JULY 2022

Venue TBD





EU Advocacy

Investment Climate Survey

On Tuesday 14 June, the President of the EU Chamber of Commerce and Industry in Southern Africa (EUCCISA), Mr. Rui Marto was interviewed by CNBC to announce the Results of the 2022 Business Investment Climate Survey.

The EU Chamber conducted the two surveys, of investors and potential investors, between November 2021 and March 2022 to better understand the climate for investment in South Africa.

One of the main take-outs of the survey is that South Africa is considered by businesses in Europe to be more business-friendly than nine other comparator countries in Asia and Africa, including Malaysia, Brazil, and China.

The survey confirmed EU companies' commitment to SA. However, these have a negative perception of the current investment climate, with last year's unrest being considered much more detrimental to investor confidence than Covid.

The information collected will ensure that the ongoing engagement between the EU Chamber of Commerce and Industry in Southern Africa (EUCCISA) and stakeholders in South Africa is focused on key priorities that will unlock greater economic cooperation.



