# ITALIAN SOUTH AFRICAN CHAMBER OF TRADE AND NDUSTRIES

WHO WE ARE

A BRIEF INTRODUCTION TO OUR WORLD





# ABOUT US

## LOCAL EXPERIENCE GLOBAL NETWORK

Founded as a non-profit company in 1983, the Italian South African Chamber of Trade and Industries is the commercial hub of the Italian-South African business community. We are part of a global network of 79 Italian Chambers in 56 countries.

## JOIN US IF YOU ARE:

- An Italian company operating in SA
- An Italian company in Italy seeking market entry into SA
- A South African company with an Italian product
- A South African company with an Italian management team
- An association or business Chamber with similar goals
- An exhibition or events organizer
- Or simply interested in networking with the Italian South African business community









### **MEMBERS**

200 members and a strong network of Italian and South African stakeholders across sectors

## 2

### **SECTORS**

Working in different fields and sectors such as: Import/Export; Food and Beverage; Agriculture; Manufacturing: Energy; 4IR; Automotive; Healthcare; Tourism & Sport: Professional Services

### **MISSION**

To promote and facilitate trade between Italy and Southern Africa through market intelligence, tailor made services and events, adding value to our members and all stakeholders



### PRESENCE

We have an established network that spans both Italy and South Africa, with operating branches in Johannesburg and Cape Town

Cape Town - desk@italcham.co.za Johannesburg - info@italcham.co.za

www.italcham.co.za

# MEMBER BENEFITS

# 1. CHAMBER NETWORK EVENTS

Our members get individual exposure through chamber events such as: workshops, webinars, biztalks, cocktail receptions, business breakfasts and Annual Italian Excellence Awards.

These are aimed at helping members keep up with the latest business trends and creating opportunities for meaningful business connections.

### 2. VISIBILITY

Through the Chamber's communication channels including its database of over 4000 active contacts, our website and social platforms, printed membership directory, email communications, newsletter and push notifications via the member app, the Chamber communicates with stakeholders, with the Sistema Italia and with our various partners with whom we have forged strong relationships over the years.



#### 3. INFORMATION AND BUSINESS SERVICES

our bi-weekly Ecco Chamber newsletter keeps our community informed on italian news made in South Africa.

Chamber members also benefit from subsidized pricing on a wide range of customized services, such as Market research, B2B meetings, trade missions and exhibition, and custumized promotional events

### 4. ADVOCACY

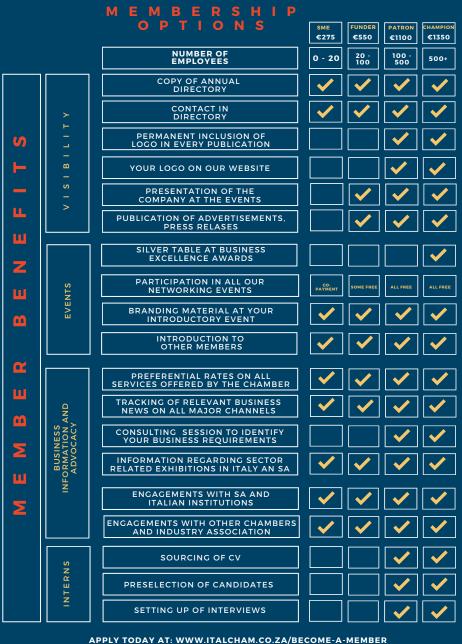
The Chamber leverages its institutional contacts to intervene to protect and support Italian and South African business interests, both in Italy, through the Assocamerestero network, and in South Africa, in collaboration with the EU delegation and the EU Chamber, the Department of Trade, Industry and competition, industry associations and many other local and international partners.

### **5. ACCESS TO INTERNS**

We have developed relationships with Italy's finest Universities to offer Italian students an opportunity to do internships (both virtual or in loco), at our member companies, resulting in a mutually beneficial experience for both the student and the member







# SERVICES

- MARKET RESEARCH WITH FOCUS ON SPECIFIC PRODUCT / SERVICE
- DOMICILIATION FOR YOUR COMPANY IN SOUTH AFRICA
- DUE DILIGENCE ON POTENTIAL BUSINESS PARTNERS CONTACT LIST OF AGENTS, DISTRIBUTORS AND CUSTOMERS
- VERIFICATION OF INTEREST FROM COMMERCIAL PARTNERS (SCOUTING)
- B2B AMENDMENT VIRTUAL / ON-SITE
- SUPPORT FOR PREPARATION OF EXHIBITIONS AND POST-EXHIBITION FOLLOW-UP
- MARKETING AND PROMOTION BY EXPERTS





CAMERA DI COMMERCIO E INDUSTRIA ITALO-SUDAFRICANA

## THE BOARD OF DIRECTORS



SERGIO DE LUCIA Director Leonardo South Africa



**GUIDO ANGELUCCI** Director of Gast Consulting



GIANLUCA DELLA **RICCIA** General Manager OF WAM SOUTH AFRICA (WAMGROUP)



LAURA VINCENTI Director Investec Cape Town Art Fair



**LUIGI GUERRA** Country Manager for the Sub-Saharan Africa of Enertronica Santerno



**KOBUS MAREE** Founder & owner of the Strategic Logistical Alliance, partner of Savino Del Bene



ENRICO BALDASSARRI Founder and Director of Accelerated Value Generation (AVG)



**UDO PARO** Dealer Principle Super Group



PEPSI BAIOCCO CEO Neon Energy (Pty)Ltd



LISA TONINI Director Fluxmans Inc.

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## **OUR TEAM**



PAMINA BOHRER **Secretary-General**Johannesburg



MIRYAM FRIGO

Deputy Secretary General and

Head of Services

Johannesburg



PATRICIA MILIAKIDIS

Accountant and

Administration

Johannesburg



ANNA-MARIA ADREANI
Marketing and
Communications Coordinator
Cape Town

MAAHIR ADAMS

Events and Project

Coordinator

Cape Town