

ITALIAN SOUTH AFRICAN CHAMBER OF TRADE AND INDUSTRIES **WHO WE ARE**

**A BRIEF INTRODUCTION TO
OUR WORLD**



**CAMERA DI COMMERCIO E
INDUSTRIA ITALO-SUDAFRICANA**

ABOUT US

LOCAL EXPERIENCE GLOBAL NETWORK

Founded as a non-profit company in 1983, the Italian South African Chamber of Trade and Industries is the commercial hub of the Italian-South African business community. We are part of **a global network of 79 Italian Chambers in 56 countries.**

JOIN US IF YOU ARE:

- An Italian company operating in SA
- An Italian company in Italy seeking market entry into SA
- A South African company with an **Italian product**
- A South African company with an Italian management team
- An association or business Chamber with similar goals
- An exhibition or events organizer
- Or simply interested in networking with the Italian South African business community



CAMERA DI COMMERCIO E
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MEMBERS

200 members and a strong network of Italian and South African stakeholders across sectors

1

SECTORS

Working in different fields and sectors such as: Import/Export; Food and Beverage; Agriculture; Manufacturing; Energy; 4IR; Automotive; Healthcare; Tourism & Sport; Professional Services

2

MISSION

To promote and facilitate trade between Italy and Southern Africa through market intelligence, tailor made services and events, adding value to our members and all stakeholders

3

PRESENCE

We have an established network that spans both Italy and South Africa, with operating branches in Johannesburg and Cape Town

4

Cape Town - desk@italcham.co.za
Johannesburg - info@italcham.co.za

www.italcham.co.za

MEMBER BENEFITS

1. CHAMBER NETWORK EVENTS

Our members get individual exposure through chamber events such as: workshops, webinars, biztalks, cocktail receptions, business breakfasts and Annual Italian Excellence Awards.

These are aimed at helping members keep up with the latest business trends and creating opportunities for meaningful business connections.

2. VISIBILITY

Through the Chamber's communication channels including its database of over 4000 active contacts, our website and social platforms, printed membership directory, email communications, newsletter and push notifications via the member app, the Chamber communicates with stakeholders, with the [Sistema Italia](#) and with our various partners with whom we have forged strong relationships over the years.



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3. INFORMATION AND BUSINESS SERVICES

our bi-weekly Ecco Chamber newsletter keeps our community informed on Italian news made in South Africa.

Chamber members also benefit from **subsidized pricing** on a wide range of customized services, such as Market research, B2B meetings, trade missions and exhibition, and customized promotional events

4. ADVOCACY

The Chamber leverages its institutional contacts to intervene to **protect and support Italian and South African business interests**, both in Italy, through the Assocamerestero network, and in South Africa, in collaboration with the EU delegation and the EU Chamber, the Department of Trade, Industry and competition, industry associations and many other local and international partners.

5. ACCESS TO INTERNS

We have developed relationships with Italy's finest Universities to offer Italian students an opportunity to do internships (both virtual or in loco), at our member companies, resulting in a **mutually beneficial experience** for both the student and the member



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MEMBERSHIP OPTIONS

MEMBER BENEFITS					
VISIBILITY	COPY OF ANNUAL DIRECTORY	✓	✓	✓	✓
	CONTACT IN DIRECTORY	✓	✓	✓	✓
	PERMANENT INCLUSION OF LOGO IN EVERY PUBLICATION			✓	✓
	YOUR LOGO ON OUR WEBSITE			✓	✓
	PRESENTATION OF THE COMPANY AT THE EVENTS		✓	✓	✓
	PUBLICATION OF ADVERTISEMENTS, PRESS RELEASES		✓	✓	✓
EVENTS	SILVER TABLE AT BUSINESS EXCELLENCE AWARDS				✓
	PARTICIPATION IN ALL OUR NETWORKING EVENTS	CO-PAYMENT	SOME FREE	ALL FREE	ALL FREE
	BRANDING MATERIAL AT YOUR INTRODUCTORY EVENT	✓	✓	✓	✓
	INTRODUCTION TO OTHER MEMBERS	✓	✓	✓	✓
BUSINESS INFORMATION AND ADVOCACY	PREFERENTIAL RATES ON ALL SERVICES OFFERED BY THE CHAMBER	✓	✓	✓	✓
	TRACKING OF RELEVANT BUSINESS NEWS ON ALL MAJOR CHANNELS	✓	✓	✓	✓
	CONSULTING SESSION TO IDENTIFY YOUR BUSINESS REQUIREMENTS			✓	✓
	INFORMATION REGARDING SECTOR RELATED EXHIBITIONS IN ITALY AN SA	✓	✓	✓	✓
	ENGAGEMENTS WITH SA AND ITALIAN INSTITUTIONS	✓	✓	✓	✓
	ENGAGEMENTS WITH OTHER CHAMBERS AND INDUSTRY ASSOCIATION	✓	✓	✓	✓
INTERNS	SOURCING OF CV			✓	✓
	PRESELECTION OF CANDIDATES			✓	✓
	SETTING UP OF INTERVIEWS			✓	✓

APPLY TODAY AT: WWW.ITALCHAM.CO.ZA/BECOME-A-MEMBER

THE CHAMBER IS CONTINUOUSLY ARRANGING SPECIAL ONCE-OFF BENEFITS AND BARGAINS FOR ITS MEMBERS IN RELATION TO EXHIBITIONS, EVENTS AND SUBSCRIPTIONS WHICH ARE COMMUNICATED AS THEY COME

SERVICES

- MARKET RESEARCH WITH FOCUS ON SPECIFIC PRODUCT / SERVICE
- DOMICILIATION FOR YOUR COMPANY IN SOUTH AFRICA
- DUE DILIGENCE ON POTENTIAL BUSINESS PARTNERS CONTACT LIST OF AGENTS, DISTRIBUTORS AND CUSTOMERS
- VERIFICATION OF INTEREST FROM COMMERCIAL PARTNERS (SCOUTING)
- B2B AMENDMENT VIRTUAL / ON-SITE
- SUPPORT FOR PREPARATION OF EXHIBITIONS AND POST-EXHIBITION FOLLOW-UP
- MARKETING AND PROMOTION BY EXPERTS



CAMERA DI COMMERCIO E
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THE BOARD OF DIRECTORS



SERGIO DE LUCIA
Director
Leonardo South Africa



LAURA VINCENTI
Director
Investec Cape Town
Art Fair



UDO PARO
Dealer Principle
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GUIDO ANGELUCCI
Director of Gast
Consulting



LUIGI GUERRA
Country Manager for the
Sub-Saharan Africa of
Enertronica Santerno



PEPSI BAIOTTO
CEO
Neon Energy (Pty)Ltd



**GIANLUCA DELLA
RICCIA**

General Manager OF WAM
SOUTH AFRICA (WAMGROUP)



KOBUS MAREE
Founder & owner of the
Strategic Logistical Alliance,
partner of Savino Del Bene



LISA TONINI
Director
Fluxmans Inc.



ENRICO BALDASSARRI
Founder and Director of
Accelerated Value
Generation (AVG)



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OUR TEAM



PAMINA BOHRER
Secretary-General
Johannesburg



MIRYAM FRIGO
**Deputy Secretary General and
Head of Services**
Johannesburg



PATRICIA MILIAKIDIS
**Accountant and
Administration**
Johannesburg



ANNA-MARIA ADREANI
**Marketing and
Communications Coordinator**
Cape Town



MAAHIR ADAMS
**Events and Project
Coordinator**
Cape Town