



CAMERA DI COMMERCIO E
INDUSTRIA ITALO-SUDAFRICANA

ITALIAN SOUTH AFRICAN CHAMBER OF TRADE AND INDUSTRIES

WHO WE ARE

A BRIEF INTRODUCTION TO
OUR WORLD



CAMERA DI COMMERCIO E
INDUSTRIA ITALO-SUDAFRICANA

ABOUT US

LOCAL EXPERIENCE GLOBAL NETWORK

Founded as a non-profit company in 1983, the Italian South African Chamber of Trade and Industries is the commercial hub of the Italian-South African business community.

We are part of **a global network** of **79 Italian Chambers in 56 countries.**





MEMBERS

200 members and a strong network Italian and South African stakeholders in both countries and across sectors

1

SECTORS

Working in different fields and sectors such as: Import/Export; Food and Beverage; Agriculture; Manufacturing; Energy; 4IR; Automotive; Healthcare; Tourism & Sport; Professional Services

2

MISSION

To promote and facilitate trade between Italy and Southern Africa through market intelligence, tailor made services and events, adding value to our members and all stakeholders

3

THE BOARD



**VIRGILIO
DA MOLO**
Director

Impact Strategy Consulting



CARLO COVELLI
Director
Ferrero Ithemba -
SADC Cluster



DYLAN PIATTI
Managing Director
The Advantage Group
International



**GIOVANNI
CARNELLI**

Managing Director

at GC Top Technologies



**ANTONIO
CIANFANELLI**

Director at Nolands JHB



**ENRICO
BALDASSARRI**

Director at Accelerated at
Value Generation



**LUCA
GALLARELLI**

Group CEO at TBWA



**DAVIDE
TACCHINO**

Terminals Managing
Executive at Vodacom

OUR TEAM



PAMINA BOHRER

Secretary-General

She has lived in Africa for 20 years, has 15 years of experience in managing SMEs, management consulting and B-BBEE issues.



GISELLA REALE

Deputy Secretary-General



PATRICIA MILIAKIDIS

Administration and external relations



DYLAN STEWART

Marketing and communication



ANNAMARIA LA ROSA

Trade analyst



JOIN US IF YOU ARE:

-
- An Italian company operating in SA
 - An Italian company in Italy seeking market entry into SA
 - A South African company with an Italian product
 - A South African company with an Italian management team
 - An association or business Chamber with similar goals
 - An exhibition or events organizer
 - Or simply interested in networking with the Italian South African business community



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MEMBER BENEFITS

1. CHAMBER NETWORK EVENTS

OUR MEMBERS GET **INDIVIDUAL EXPOSURE** THROUGH PERSONAL INTRODUCTIONS FACILITATED BY THE CHAMBER. ALL NEW MEMBERS ARE INTRODUCED PUBLICLY AT CHAMBER'S EVENTS, SUCH AS:

- **WORKSHOPS,**
- **KNOWLEDGE CAFES,**
- **BIZTALKS**
- **COCKTAIL RECEPTIONS**
- **BUSINESS BREAKFASTS**
- **ANNUAL ITALIAN EXCELLENCE AWARDS**

THESE ARE AIMED AT HELPING MEMBERS KEEP UP WITH THE LATEST BUSINESS TRENDS AND CREATING OPPORTUNITIES FOR MEANINGFUL BUSINESS CONNECTIONS.



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MEMBER BENEFITS

2. VISIBILITY

THROUGH THE CHAMBER'S
POWERFUL AND WIDE COMMUNICATION
CHANNELS SUCH AS:

- CHAMBER'S WEBSITE
- CHAMBER'S SOCIAL PLATFORMS
- ANNUALLY PRINTED MEMBERSHIP DIRECTORY
- ONLINE MEMBER2MEMBER ENGAGEMENT PORTAL
- E-MAIL COMMUNICATIONS AND NEWSLETTER
- PUSH NOTIFICATIONS VIA THE MEMBER APP

OVER AND ABOVE THIS, THE CHAMBER
CONTINUOUSLY COMMUNICATES WITH
STAKEHOLDERS, WITH THE **SISTEMA ITALIA**
AND WITH OUR VARIOUS MEDIA PARTNERS
WITH WHOM WE HAVE FORGED STRONG
RELATIONSHIPS OVER THE YEARS.



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MEMBER BENEFITS

3. INFORMATION AND BUSINESS SERVICES

OUR BI-WEEKLY ECCO CHAMBER NEWSLETTER KEEPS OUR COMMUNITY INFORMED ON "ITALIAN NEWS MADE IN SOUTH AFRICA", AS WELL AS FUTURE AND PAST EVENTS, NEW AND EXISTING MEMBERS AND INTERESTING BUSINESS OPPORTUNITIES, EXHIBITIONS IN BOTH COUNTRIES.

CHAMBER MEMBERS ALSO BENEFIT FROM **SUBSIDIZED PRICING** ON A WIDE RANGE OF CUSTOMIZED SERVICES, SUCH AS:

- MARKET RESEARCH
- B2B MEETINGS
- TRADE MISSIONS AND EXHIBITIONS
- CUSTOMIZE PROMOTIONAL EVENTS



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MEMBER BENEFITS



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4. ADVOCACY

THE CHAMBER LEVERAGES ITS INSTITUTIONAL CONTACTS AND STRONG PERSONAL RELATIONSHIPS TO INTERVENE, ON BEHALF OF ITS MEMBERS, TO **PROTECT AND SUPPORT ITALIAN AND SOUTH AFRICAN BUSINESS INTERESTS**, BOTH IN ITALY, THROUGH THE ASSOCAMERESTERO NETWORK, AND IN SOUTH AFRICA, IN COLLABORATION WITH THE EU DELEGATION AND THE EU CHAMBER, THE DEPARTMENT OF TRADE AND INDUSTRY AND COMPETITION, INDUSTRY ASSOCIATIONS AND MANY OTHER LOCAL AND INTERNATIONAL PARTNERS.

MEMBER BENEFITS

5. ACCESS TO INTERNS

WE HAVE DEVELOPED RELATIONSHIPS WITH ITALY'S FINEST UNIVERSITIES TO OFFER ITALIAN STUDENTS AN OPPORTUNITY TO DO INTERNSHIPS (BOTH VIRTUAL OR IN LOCO), AT OUR MEMBER COMPANIES, RESULTING IN A **MUTUALLY BENEFICIAL EXPERIENCE** FOR BOTH THE STUDENT AND THE MEMBER



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		MEMBERSHIP		
		CORPORATE R2750	FUNDER R6820	PATRON R13,750
VISIBILITY	CONTRACT IN DIRECTORY	✓	✓	✓
	COPY OF ANNUAL DIRECTORY	✓	✓	✓
	COMPANY LOGO AND DESCRIPTION PUBLICATION	✓	✓	✓
	PERMANENT INCLUSION OF LOGO IN EVERY PUBLICATION			✓
	YOUR LOGO ON OUR WEBSITE			✓
	PRESENTATION OF THE COMPANY AT THE EVENTS		✓	✓
	PUBLICATION OF ADVERTISEMENTS, PRESS RELEASES	✓	✓	✓
CHAMBER AND NETWORK EVENT	PARTICIPATION IN ALL OUR NETWORKING EVENTS	CO-PAYMENT	SOME FREE	ALL FREE
	BRANDING MATERIAL AT YOUR INTRODUCTORY EVENT	✓	✓	✓
	INTRODUCTION TO OTHER MEMBERS	✓	✓	✓
BUSINESS AND INFORMATION SERVICES	CONSULTING SESSION TO IDENTIFY YOUR BUSINESS REQUIREMENTS			✓
	PREFERENTIAL RATES ON ALL SERVICES OFFERED BY THE CHAMBER	✓	✓	✓
	TRACKING OF RELEVANT BUSINESS NEWS ON ALL MAJOR CHANNELS	✓	✓	✓
	INFORMATION REGARDING SECTOR RELATED EXHIBITIONS IN ITALY AND SA	✓	✓	✓
ADVOCACY	ENGAGEMENTS WITH SA AND ITALIAN INSTITUTIONS	✓	✓	✓
	ENGAGEMENTS WITH OTHER CHAMBERS AND INDUSTRY ASSOCIATION	✓	✓	✓
INTERNS	SOURCING OF CV			✓
	PRESELECTION OF CANDIDATES			✓
	SETTING UP OF INTERVIEWS			✓