



Ecco Chamber

FORTNIGHTLY ITALIAN NEWS MADE IN
SOUTH AFRICA



SMILE

21 July 2022

PLOTTING UPWARDS

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Chamber's Note

Plotting Upwards

Plotting Upwards

On Friday 24 June, Italcham's Deputy Secretary General and Cape Town Representative, Dylan Stewart, provided a presentation on opportunities for South African export to Italy at the Cape Town leg of a European trade and investment roadshow that has covered four provinces in South Africa.

Numerous food products, including fruit, canned foods, juices and cereals, were found to be amongst the main trade opportunities from South Africa to Italy. This proves to be a specifically potent opportunity for the Western Cape where the majority of agricultural production is in the farming and beneficiation of non-animal products.

Additionally, automotive components, wool, leather and cigarettes were defined as underexplored sectors in Italy. The potential for collaboration in the textile-to-fashion sector is one that is specifically supported by the Italian Embassy in South Africa. Additionally, the Embassy has issued a call for crucial materials for Italy's metals sector including palladium, platinum, manganese and cast iron.

One of the major emphases of the session was that international trade does not exist in abstract. As such markets do not automatically exploit inherent opportunities. Instead, trade exists as part of a material value chain when relations are developed between existing companies. Thankfully for Italy South Africa trade, an extensive institutional, company and diplomatic infrastructure exists to

The event, held at the Radisson Blu in Granger Bay by Wesgro and the Delegation of the European Union (EU) to South Africa (SA), was designed to explore the untapped export opportunities and value chains between Western Cape Province and EU. About 100 delegates, many of whom are local producers of goods in the Western Cape attended the session.



The event leveraged on extensive research conducted by Trade Advisory's Martin Cameron for the European Delegation into trade opportunities across the board. Additionally, various senior role players including City of Cape Town's Alderman James Vos, Wesgro CEO Wrenelle Stander and Head of Trade and Economic Section for the EU Delegation to South Africa, Roberto Cecutti presented at this fantastic event.

The event was another plot point during a year in which Italcham, the Sistema Italia, and EU institutions have reaffirmed their interest in South Africa, post Covid. This expansion has been particularly evident in the new involvement in Cape Town, manifesting as collaboration between Italcham, Italian institutions, other European Chambers of Commerce and the EU diplomatic caucus. With such good progress it is a pleasure to say that we are only half way through the year.



- Karusa wind farm in South Africa's Western Cape province achieved commercial operation giving the national grid access to an additional 147 MW of renewable energy.
- As part of the **Enel Green** Power plan for Creating Shared Value (CSV) associated with the construction of the wind farm, actions have been proposed to support the area's employability and empower local enterprises.

Enel Green Power South Africa (EGP RSA) has connected to the electricity grid a 147 MW Karusa wind farm, which is located in the Laingsburg Local Municipality in the Western Cape and will be able to generate more than 500 GWh annually, potentially averting the emission of approximately 500,000 tons of CO₂ into the atmosphere annually. Karusa features the largest wind turbines on the African continent to date.



Awarded to **Enel Green Power** in 2016 as part of round four of South Africa's Renewable Energy Independent Power Producer Procurement Programme (REIPPPP), the wind farm is supported by a 20-year Power Purchase Agreement with Eskom.

Collectively, **EGP RSA** has 10 operational wind and solar projects in South Africa. Once all current projects are in operation, the business will have an overall installed capacity of 1.2GW, including Nojoli

(88 MW), Oyster Bay (148 MW), Nxuba (148 MW), Gibson Bay (111 MW), and Garob (145 MW), with its Soetwater (147 MW) wind farm also expected to achieve commercial operation during July 2022.

Manuele Battisti, Country Manager of **EGP RSA**, says construction of the Karusa facility commenced in 2019 and amounts to a 200-million-euro investment in South Africa.

EGP RSA is committed to supporting South Africa to solve its energy crises through renewable energy solutions. It also employs local staff and hires local contractors in the construction process, with the aim of promoting meaningful socio-economic and enterprise development. At the peak of the construction process of Karusa and Soetwater, the business had 1,160 employees on site.

As part of its Creating Shared Value initiative, **EGP RSA** has assisted underserved communities in close proximity to the wind farm. One initiative involved the supply of 15 interactive smartboards and 15 laptops to the Acacia Primary School in Laingsburg as part of an educational support program.

During the nationwide lockdown, which began in March 2020, EGP donated food relief parcels to approximately 200 families in vulnerable communities, in collaboration with the Laingsburg Local Municipality.

EGP RSA is currently looking to empower local SMMEs through its Enterprise Development Support program. This could include support in the form of funding, equipment, skills development, and market linkages, amongst others. Other Socio-Economic Development projects focusing on education, healthcare, social welfare, and skills development will be implemented now that the project is operational.

In addition, a community needs assessment will be conducted to identify the most pressing community needs and pinpoint any skills gaps within the beneficiary communities. The investment in these communities is estimated to be 800-thousand-euro per annum.

Johannesburg, 29 June 2022



Italcham!



ITALIAN SOUTH AFRICAN CHAMBER
OF TRADE AND INDUSTRIES

DIRECTORY 2023

ADVERTISING RATES

Outside back cover.....	R 9 500
Inside front cover.....	R 9 500
Inside back cover.....	R 9 500
Double page spread.....	R 8 000
Full page.....	R 4 900

***Price shown excludes VAT**

DISCOUNTS

SME members.....	5% off
Funder members.....	15% off
Patron members.....	25% off

ADVERTISEMENT DETAILS

SIZE.....	265 X 210 MM
COLOR MODEL.....	CMYK
BLEED.....	3MM ALL ROUND
FORMAT.....	PDF / JPEG / TIFF
RESOLUTION.....	HIGH RESOLUTION

EMAIL BOOKINGS REQUESTS TO:

Patricia Miliakidis
accounts@italcham.co.za

DEADLINES

Booking deadline
11 July 2022
Material deadline
18 July 2022

ANNUAL DIRECTORY

Our directory is the annual publication of the Italcham, with the purpose of reviewing trade between Italy and South Africa, taking stock of the Chamber's activities and looking ahead to future projects. It contains a comprehensive list of all our members and their public contact details.

This year 500 copies will be distributed to members, patrons, and sponsors, in convention centers, hotels, and media outlets. The directory is also handed out in trade fairs and exhibitions hosted or attended by the chamber and its members.

WWW.ITALCHAM.CO.ZA

UPCOMING EVENTS

**APEROL
SPRITZ**



APERILINK PRETORIA

AN ITALIAN APERITIVO
&
BUSINESS NETWORKING

28 JULY 2022

18 : 00

FUMO VILLAGE,
HAZELWOOD

Tickets

R250 - Members

R400 - Non-Members

FUMO™

**APEROL
SPRITZ**

*Not for sale to persons under the age of 18

UPCOMING EVENTS

SMILE

NETWORKING & COCKTAIL

luca's
ristorante italiano

EDITION

YOU ARE INVITED TO JOIN
AN ITALIAN APERITIVO
& BUSINESS NETWORKING
EVENT
HOSTED FOR SMILE MEMBERS

21 JULY 2022

LUCAS RESTORANTE

SANDTON

18:00 - 21:00

Tickets

Members: R 180

Non-Members: R 250



COMITES
Comitato degli Italiani all' estero

"Circoscrizione Consolare di Johannesburg - Sud Africa"
Comprendente: Free State, Gauteng (con esclusione del
distretto di Pretoria), Limpopo, Mpumalanga e North-West

