



Ecco Chamber

FORTNIGHTLY ITALIAN NEWS MADE IN
SOUTH AFRICA

Green Fields Abound

Chamber's Note
Webinar Announcement
Ambrosetti





Chamber's Note

Green Fields Abound

"Sport is not a matter of life and death; it is far more important than that." This quote captures what is close to many of our hearts; and indeed that which supports many livelihoods. While it is commonly cited that sport is just a game, it has also grown into a global industry that is worth more than \$1.7-trillion. Of this amount, actual sports events comprise just around 11%. The remaining 89% is made up by an array of sports-related activities such as infrastructure construction, betting, sports clubs, personal trainers, apparel and much more. In 2016, PWC estimated spending in the South African sports industry to have totalled about R15-billion.

On the sports field, there are many links between Italy and South Africa. Like Kappa being the sponsor of the Afcon-winning Bafana Bafana in 1996 or South African golfers Hugh Baiocchi, Rory Sabbatini and Dylan Frittelli all sharing Italian roots. Nick Mallet famously coached the Italian Rugby team between 2007 and 2011 and Italian giants AC Milan visited South Africa in 1994 at the dawn of the country's democracy.

Last week, the annual European Golf Day was hosted at Bryanston Country Club and was host to many of our members as well as our generous sponsors Nedbank and Nolands. The day was invariably a combination of frustration and friendship out on the course but ultimately a fantastic success. Robert Redford once stated 'sport is a wonderful metaphor for life. Of all the sports I played, there is no greater example than golf because you're playing against yourself and nature.' By this token, golf could stand as a metaphor for business as we master not only ourselves and our organizations but our business environment too.

As we move into the new year, Italcham has a wonderful new event in store. In collaboration with Grinsport, the Squadra Cycling Event, scheduled for June 2021, will bring together cutting-edge Italian cycling brands with the huge range of South Africans who have a passion for the sport. Early interest and sponsorship opportunities can be arranged by emailing sg@italcham.co.za.

Italcham!



Opt-in to POPIA:

Legal implications for employers and employees in a new era of privacy centric workplaces

Webinar

The Protection of Personal Information Act No. 4 of 2013 ("POPIA") has been put into operation incrementally since 2013, with a number of sections of the Act having been implemented in April 2014.

On 1 July 2020, the remainder of POPIA came into effect. Organisations are now forced to be accountable for protecting the privacy of personal information in the workplace and to ensure that it is used in a responsible and ethical manner.

Join this webinar where experts in the field will address the implications of POPIA in the workplace, provide you with practical steps and measures to help kick-start your compliance journey and ultimately prevent potential fines or imprisonment.

Date: 18 November 2020

Time: 10:00am - 11:00am

Speakers:



Lisa-Anne King
Director
Fluxmans



Ryszard Lisinski
Director
Fluxmans



Alex Peral
Director
Fluxmans

[Register here](#)

Fluxmans

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#SAEurope20



The European House
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SOUTHERN AFRICA EUROPE CEO DIALOGUE

7th Edition

November 26-27, 2020

Johannesburg/Rome

KEEP ON BUILDING A COMMUNITY OF LEADERS FROM SOUTHERN AFRICAN AND EUROPE TO INCREASE RESILIENCY AND TO BOOST POST-PANDEMIC RECOVERY

The Southern Africa Europe CEO Dialogue is a high-level networking and debate platform among key decision makers from the two regions. The seventh edition will take place after the disruptions caused by the Covid-19 pandemic and, accordingly, will be organized both **physically and digitally** to allow the broader participation..

[Click here to register to the Southern Africa Europe CEO Dialogue](#)

The Southern Africa Europe Ceo Dialogue Program

November 26th

Plenary sessions

- Southern Africa and Europe after covid-19
- CEOs' view on African business: what's next after Covid-19?
- Building an interconnected Africa: transports, digital infrastructure and policies
- A broader energy transition: digitalization and new technologies to foster sustainability

Format

Physical (Johannesburg and Rome) and **digital**

November 27th

Vertical roundtables

- SMME'S as drivers of economic growth
- Exploring new tourism models in the new normal
- Safety, sustainability, and automation: the South African and Italian packaging industry between challenges and opportunities
- Innovation, skills, youth development and capacity for competitiveness

Format

Digital only

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For more information, please visit our [website](#) or contact:

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