



# Ecco Chamber

FORTNIGHTLY ITALIAN NEWS MADE IN  
SOUTH AFRICA

## SMILE EVENT

27 JANUARY, BOOK NOW!

## PRACTICE MAKES PERMANENT

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# Chamber's Note

## *Practice Makes Permanent*

### ***Back to Business***

The fact that each new year requires of us to make new commitments for bettering ourselves, suggests that these commitments are not really meant to be kept. Surely, if we stuck to our new year's resolutions we would eventually run out of bad habits that we need to fix.

Unfortunately, the last two years have affected our habits in ways we can't just control. When Covid waves and lockdowns started to ease up, the Chamber was like an Italian after Christmas - it was hard to leave home.

With a little bit of extra weight and creaky bones, it is now time to get up and get event-fit; and the only way to do it is to practice what we preach. Thus, the first half of 2022 will contain no less than eight events that the Chamber is involved in organizing if the circumstances allow it. In the second half of the year, we will not reduce this rate of work. And moving into 2023, event fitness will no longer be an aspiration but a habit.

Our first [SMILE networking event](#) of the year will take place on the 27th of January at the Italian Club. The event is exclusively available to SMILE members and their guests and is sponsored by longtime Italcham members SELA Brokers.

Valentines day will see us partake in hosting a European Trade and Investment Breakfast in Cape Town on the 14th of February. The by-invitation event will take place at the Radisson Blu and is organized by various members of the European diplomatic corps including the Italian Embassy.

Next up is our first Aperol Aperilink event of the year which will take place at Stelle Restaurant on the 24th of February. Overall we will host six Aperol Aperilinks, hosting two in Joburg, two in Cape Town and one in Durban and Pretoria respectively. The two biggest events of the first half of this year will however be the Business Excellence Awards 2022 and the Taste of Italy Food and Wine Event.

All these events are designed to offer value to our members and as we get event-fit, we invite you to come walking with us. Membership at the Chamber is like membership at the gym. No benefit will be achieved if you do not utilize the facilities. The Chamber has a project to improve the prospects of Italian business in South Africa and we invite you all to join us and make it happen together!

*Italcham!*

# UPCOMING EVENTS

## SMILE

NETWORKING & COCKTAIL

YOU ARE INVITED TO  
JOIN  
AN ITALIAN APERITIVO  
& BUSINESS  
NETWORKING  
EVENT  
HOSTED FOR THE  
MEMBERS OF THE SMILE  
COMMUNITY

27 JANUARY 2022

18:00

ITALIAN CLUB,  
BEDFORDVIEW

Tickets

Members: R 150



**SMILE**  
SMALL MEDIUM ITALIAN  
LEADER OF ENTERPRISES

**COMMITES**



# Welcoming our New Member

# blendbros

## BLEND BROTHERS (PTY) LTD

Blend Brothers are purveyors and connoisseurs of fine Italian wine and spirits.

Driven by passion, we pride ourselves in offering access to premium bottles from around the world.

Our partners' mutual appreciation for unique offerings and their genuine enthusiasm for niche wines and spirits ensures that every brand brought into the fold, is done so with thought and consideration, backed by years of both wine enjoyment and education.

 [Visit Site](#)



*Welcome to Italcham!!*

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# Welcoming our New Member



## ALFA-ECOPROJECT SRL

Alfa-Ecoproject is a company representing raw materials for industrial applications founded and managed by Dr. Roberto Giovini, an organic chemistry graduate.

In 2012 Roberto Giovini founds Alfa-Ecoproject with the intention of refining his technical skills and experience in the industry.

 [Visit Site](#)



*Welcome to Italcham!!*

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