

NEW DEPARTURES

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Chamber's Note

New Departures

The end of the year, between September and November, is possibly the busiest period for the Italian South African business community. After a laid-back August of sun and summer, Italy is back from the holiday season, and businesses are now embarking on new strategic projects.

Meanwhile, South Africa is trying to close the year so that December can be spent celebrating a good year rather than mourning a bad one. Down south, this period coincides with springtime ushering in the much welcome season of warmth and sun, which South Africa is renowned for.

Much like the bees in spring, we see this as an opportunity rather than a burden. As a result, this period is the busiest time also for Italcham. For a start, next week Thursday will see our first Pretoria **Aperilink**, sponsored by Nedbank, will take place at the Italian Club in Pretoria with awesome food and Aperol Spritz sponsored by Campari.

The next upcoming event to expect will be the official Gauteng launch of SMILE in early October, details of which can be expected shortly. Throughout this year, COMITES Johannesburg, the Italian Consulate, and the Chamber have been working immensely hard to set up the Small to Medium Italian League of Enterprises which has already gained almost 150 signed-up members. In the new year, we will begin expanding this initiative into the rest of South Africa.

Further events to expect in the lead-up to the end of the year is the **Innovation Summit**, from the 21st to the 23rd of September at which we will co-host a webinar, alongside the SA Consulate in Milan, showcasing start-ups from both Italy and South Africa. October will see our annual European Golf Day at Bryanston Country Club, promising much healthy competition between members of the different European Chambers.

The yearly **Southern Africa-Europe Dialogue** organized by The European House – Ambrosetti will take place at the end of November, hosting titans of industry and government as we think through some of the greatest challenges and most ingenious solutions to economic problems.

The 3rd edition of Vino in Piazza, showcasing novel wines from prestigious Italian wine houses, as well as other delicacies in the agri-food sector, awaits from the 12-14th of November at Hyde Park.

We are also proud to announce to the Italian community that our annual Business Excellence Awards will be back this year, in early December, after missing a year due to COVID.

Our motto is "the busier the better". These events signify a thriving and inclusive Italian community, catering to many interests and walks of life. The only thing that will make the end of this year any better, however, is seeing you personally, at least at one of our events. Buon lavoro!

Halcham!

APERILINK PRETORIA

JOIN US FOR AN EVENING OF ITALIAN APERITIVO

BUSINESS NETWORKING

&

16 SEPTEMBER 2021

18:00

AT THE ITALIAN CLUB PRETORIA



Tickets R285 - R460



WHAT IS IT?

A business network created by the Italian Chamber of Commerce and COMITES Johannesburg

WHAT ARE THE OBJECTIVES?

To increase the visibility of small to medium Italian enterprises in South Africa Creation of work opportunities for Italians in South Africa Revitalize collaboration between Italian companies and the Italian-South African community Sign Up Here!

WHO IS IT FOR?

- Italian companies with subsidiaries in South Africa
- CEOs and independent professionals of Italian origin
 - Importers of Italian products
- South African citizens with economic interests in Italy
 - **Companies owned by Italian-South Africans**

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